

ROAD TO SLC

Fuel Your Year, Drive to SLC!

The Road to SLC is a comprehensive guide that leads chapters through the membership year with fun activities for all members, with the goal to maximize engagement and build out a successful program of work until the State Leadership Conference in February!

Benefits:

- Top 3 chapters receive award at SLC.
- Priority seating at SLC.
- Recognition Ribbons for participation during each season.
- Members qualify to receive Silver Excellence Awards and chapters qualify for Exceptional Level of Outstanding Chapter and are in the running for top 10 placement.
- Connect with industry professionals through professional events planned by your chapter.



► Outstanding Chapter Award Component

★ Excellence Award Component

Member Momentum Season - August 1 - September 30, 2025

☐	Create a POW and SMART Goals - 200 points	►	☐	Update Your Officers in FBLA Connect - 100 points	★
☐	Create a Membership Recruitment Video - 500 points	►	☐	Recruit a New Member to Your Chapter - 200 points	★
☐	Add 10 New Members - 600 points	►	☐	Complete Officer Training in FBLA Connect - 300 points	★
☐	Create and Implement a Member Recognition Program - 400 points	►	☐	Participate in Chapter Leadership Retreat - 500 points	★

Notes: All descriptions of items and what to submit can be found on submission form on the Iowa FBLA website.

Professional Purpose Season | October 1 - December 31, 2025

☐	Register 4 Members For CCC - 400 points	►	☐	Participate in an FBLA Related Fundraising Event - 500 points	★
☐	Register a Team For the Stock Market Game - 200 points	►	☐	Attend National FBLA Collegiate Webinars - 200 points	★
☐	Plan a Community Service Day - 400 points	►	☐	Attend Workshops at CCC - 200 points	★
☐	Host a Panel of Business and Industry Professionals - 500 points	►	☐	Participate in Chapter Events - 500 points	★
☐	Host a Professional Development Workshop - 500 points	►	☐	Request a State Officer Visit - 300 points	
☐	Sponsor a Meet and Greet Networking Session - 500 points	►	☐	Plan an Event With Another Chapter - 400 points	
☐	Pay Dues by December 15th - 200 points	► ★	☐	Attend an Event With Another Chapter - 200 points	
☐	Volunteer 10 Hours - 600 points	★	☐	Register At Least 1 Team For the Case Competition at CCC - 200 points	

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Conference Countdown Season | January 1 - February 20, 2026

☐	Have 5 Members Compete In a Competitive Event - 200 points	►	☐	Nominate a Member For Who's Who - 100 points	
☐	Have 4 Members Achieve Silver Excellence Awards - 500 points	►	☐	Audition a National Anthem Singer - 100 points	
☐	Plan a Competitive Event Preparation Session - 400 points	★	☐	Sponsor a Competitive Event (\$250+) - 400 points	
☐	Nominate an Adviser For Adviser of the Year - 100 points		☐	Have Chapter Members Run For State or National Office - 500 points	
☐	Nominate a Business Person of the Year - 100 points		☐	Create a Plan For Each Day of FBLA Week - 300 points	
☐	Nominate a School Administrator of the Year - 100 points		☐	Register for SLC - 400 points	

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