



STATE LEADERSHIP CONFERENCE



CEDAR RAPIDS | MARCH 24-26, 2024

Recognition Events

Iowa FBLA recognizes individuals and chapters for their hard work and dedication to FBLA. Individual recognition is awarded to members, advisers, school, and business representatives. Chapter recognition is awarded to the local FBLA chapter. Adviser of the Year, Businessperson of the Year, and Who's Who in FBLA will also receive recognition at the National Leadership Conference.

Recognition Event Submission Process

The following Recognition Events require a nomination form to be completed by the deadline outlined in the deadline checklist and pre-conference submission form checklist. The below recognition events should be submitted by March 8, 2024, using the link in the Pre-Conference Submission forms.

- Adviser of the Year
- Adviser Retirement
- Businessperson of the Year
- Conference National Anthem Singer
- School Administrator of the Year
- Who's Who in FBLA



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Individual Recognition Events

Individual recognition events highlight the dedication and service that the individual has contributed to Iowa FBLA. Recognition events may be calculated automatically by rating sheet or require materials to be submitted.

Adviser Length of Service

Advisers are recognized for years of service to the FBLA association. Recognition is given for the first year and then for five-year service intervals.

Adviser of the Year

Advisers are recognized for being outstanding leaders for their local chapter. All active advisers with three years of service or greater and who have not received the Adviser of the Year award in the past three years are eligible. A student-member may nominate their adviser by submitting a nomination by the pre-conference form deadline.

Adviser Retirement

Advisers who plan to retire in the current academic year are recognized for years of service to the FBLA association for any level of service.

Businessperson of the Year

This event recognizes outstanding Iowa business leaders who have contributed to the success of FBLA at the local level. Each active local chapter may enter one person in the Businessperson of the Year event. The nominees must be members of the business and industry sectors. Persons who are full-time employees of educational institutions or departments of education shall not be nominated for the award. A chapter may nominate a Businessperson by submitting a nomination by the pre-conference form deadline.

National Anthem Singer

This event allows an outstanding Iowa FBLA member to sing the National Anthem during our opening session. A chapter may nominate a member to sing the National Anthem by uploading an MP3 audition file of the member singing the national anthem by the pre-conference form deadline.

School Administrator of the Year

This event recognizes outstanding Iowa school administrators who have contributed to the success of FBLA at the local level. Each active local chapter may enter one person in the School Administrator of the Year event. The nominees must be full-time employees of local, regional, or state educational institutions or educational agencies. A chapter may nominate a School Administrator by submitting a nomination by the pre-conference form deadline.

Who's Who in FBLA

This event honors FBLA members who have made outstanding contributions to the local, state, and national levels. Each chapter may nominate one member; state and national officers do not count toward the chapter entry limit. Nominees must complete the Contributor Level of the Business Achievement Awards to be eligible for Who's Who in FBLA. Applicants must submit a form by the pre-conference form deadline.

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Chapter Recognition Events

Chapter recognition events highlight the chapter and what local members have contributed to Iowa FBLA. Recognition events may be calculated automatically, by rating sheet, or require materials to be submitted.

Financial Leadership Award

Chapters are recognized for their efforts in securing contributions and donations for competitive events and cash scholarships at the State Leadership Conference. The chapter must submit the minimum \$250 requirement to be recognized for this award.

Largest Local Chapter - Market Share

This recognition award will give recognition to those chapters whose membership represents a large percentage of the entire high school student body. Results are calculated by high school population in grades 9-12 from state records through the Iowa Department of Education.

Largest Chapter Membership

Effective state and national programs depend upon membership support and growth. Increased membership provides resources for the expansion of services to local chapters. Membership recruitment offers a worthwhile experience in public relations and leadership. Recognition is given to local chapters that have attained the largest membership in FBLA.

Largest Increase in Chapter Membership

Effective state and national programs depend upon membership support and growth. Continued membership growth makes the expansion of services and materials possible. This event provides recognition to those local chapters with the largest increase in FBLA membership.

Lloyd V. Douglas Chapter of the Year

The Lloyd V. Douglas Chapter of the Year Award is presented to the chapter that accumulates the most points from events at the State Leadership Conference. Recognition events do not qualify for the award. Any chapter that would like to be recognized for the Lloyd V. Douglas Chapter of the Year Award must be an FBLAOPOLY chapter with Gold, Silver, or Bronze status and compete in the Financial Leadership Award. Each chapter receives points for entering and placing in events.

- 1st Place 10 points
- 2nd Place 9 points
- 3rd Place 8 points
- 4th Place 7 points
- 5th Place 6 points
- 6th Place 5 points
- 6th Place 5 points
- 7th Place 4 points
- 8th Place 3 points
- 9th Place 2 points
- 10th Place 1 points
- Officer Candidate 5 points

March of Dimes Award

This event recognizes local chapters that fundraise and donate money to the March of Dimes, the National Community Service Partner for FBLA. The adviser must submit fundraising information via Blue Panda during the conference registration process.