



EXHIBITOR PROSPECTUS

2023 - 24

FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

FBLA MIDDLE SCHOOL/HIGH SCHOOL STATE LEADERSHIP CONFERENCE EXHIBITOR

MARCH 25, 2024 | DOUBLE TREE BY HILTON HOTEL, CEDAR RAPIDS, IA

FBLA EXHIBIT SPACE

\$250 | 40 Opportunities Available

Exhibit space includes:

- One (1) 8' x 8' reserved space,
- One (1) 6' draped table with two chairs,
- One (1) complimentary conference registration and lunch (additional available at a reduced rate of \$50),
- Logo with link to website on conference page, and
- Company provided marketing items in all attendee packets.

Visit iowafbla.org/partnerships to secure your exhibit space.



Reach over 1,000 potential customers and employees – all in one place! FBLA's exhibits are specifically designed to enhance the middle and high school student and adviser experience in the Leadership Lounge, giving exhibitors one-on-one access to initiative-taking, highly driven FBLA members, advisers, and other attendees.

AGENDA AT A GLANCE

MONDAY, MARCH 25

- 8:00 – 9:00 AM Exhibitor Registration
- 9:00 – 2:00 PM Business & Career Fair
- 9:00 – 10:00 AM Exclusively for High School Juniors
- 2:00 – 3:00 PM Check Out/Tear Down



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