



# STATE LEADERSHIP CONFERENCE



CEDAR RAPIDS | MARCH 24-26, 2024

## Conference Activities

### Leadership Lounge

The Leadership Lounge stands as the heartbeat of the conference, serving as an innovative and interactive space where attendees can converge for many events. This dynamic hub hosts conference activities, from networking receptions to the bustling Business and Career Fair. Creating an environment for attendees to engage, connect, and advance their FBLA and high school careers. The Leadership Lounge becomes a focal point for fostering meaningful connections, exchanging insights, and exploring career opportunities. The Leadership Lounge embodies the spirit of collaboration, providing attendees with a unique platform to navigate their professional journeys and contribute to the collective growth and success of the FBLA community.

### Member Networking Receptions

During the conference, members will have the opportunity to attend a specific member networking reception. The networking reception provides an ideal platform for members to expand networking, exchange ideas, and cultivate valuable relationships. The receptions are designed to enhance professional growth, promote knowledge exchange, and strengthen the bonds within the FBLA community, ultimately contributing to a more interconnected and supportive member ecosystem.

### Business and Career Fair

The Business and Career Fair held during the State Leadership Conference provides colleges and universities, military partners, business and industry, and fundraising partners the opportunity to network with event attendees. The Business and Career Fair booths will be available to all attendees. The official conference program platform lists a complete list of the Business and Career Fair booths.

### Workshops

Iowa FBLA has curated an educational workshop series through the conference for attendees to learn and experience new opportunities. Workshop topics include financial literacy, college preparation, teamwork skills, career advice, and other related issues for student attendees. Check the conference schedule for workshop titles and descriptions. Workshops are encouraged for all conference attendees when not in a competitive event.

### Adviser Professional Development Meetings

Adviser Professional Development Meetings will take place during the conference. The meetings cover important topics like the upcoming National Leadership Conference and share important conference information and updates. Advisers are strongly encouraged and recommended to attend. This is a required meeting for advisers using Perkins funds to pay for their conference registration, lodging, and meals.