

# MIDDLE & HIGH SCHOOL COMPETITIVE EVENTS

2024 - 25



# FBLA

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# WHAT IS IOWA FBLA?



Future Business Leaders of America (FBLA) is a national nonprofit 501(c)(3) education association with over 200,000 students preparing to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

Iowa FBLA has over 2,300 student members in over 195 chapters and has served Iowans since 1947. Intra-curricular activities include career exploration, civic service, economic education, and technical skill advancement. FBLA also works to encourage and support entrepreneurship while developing members' employability skills.



# HIGH SCHOOL COMPETITIVE EVENTS

## Knowledge Test Events – \$100

Accounting I  
Accounting II  
Advertising  
Agribusiness  
Business Communication  
Business Law  
Computer Problem Solving  
Cybersecurity  
Economics  
Financial Math  
Healthcare Administration  
Human Resource Management  
Insurance & Risk Management  
International Business  
Introduction to Business Communication  
Introduction to Business Concepts  
Introduction to Business Procedures  
Introduction to FBLA  
Introduction to Financial Math  
Introduction to Information Technology  
Introduction to Marketing Concepts  
Introduction to Parliamentary Procedure  
Journalism  
Networking Infrastructures  
Organizational Leadership  
Personal Finance  
Public Policy & Advocacy  
Securities & Investments  
Supply Chain Management  
UX Design

## Performance Events – \$250

American Enterprise Project  
Banking & Financial Systems  
Broadcast Journalism  
Business Ethics  
Business Management  
Business Plan  
Client Service  
Coding & Programming  
Community Service Project  
Computer Applications  
Computer Game & Simulation Programming  
Data Analysis  
Digital Animation  
Digital Video Production  
Electronic Career Portfolio  
Entrepreneurship  
Financial Statement Analysis  
Future Business Educator  
Future Business Leader  
Graphic Design  
Help Desk  
Hospitality & Event Management  
Impromptu Speaking  
International Business  
Introduction to Business Presentation  
Introduction to Event Planning  
Introduction to Programming  
Introduction to Public Speaking  
Introduction to Social Media Strategy  
Job Interview

Local Chapter Annual Business Report  
Management Information Systems  
Marketing  
Mobile App Development  
Network Design  
Parliamentary Procedure  
Partnership with Business Project  
Public Service Announcement  
Public Speaking  
Sales Presentation  
Social Media Strategies  
Sports & Entertainment Management  
Spreadsheet Applications  
Visual Design  
Website Coding & Development  
Website Design  
Word Processing

## Middle & High School State Events – \$50

Local Chapter Exhibit  
Spelling Relay  
Vocab Relay  
NLC Pin Design & Promotion  
NLC T-Shirt Design & Promotion

# MIDDLE SCHOOL COMPETITIVE EVENTS

## Knowledge Test Events – \$100

Business Etiquette  
Career Exploration  
Digital Citizenship  
Exploring Computer Science  
Exploring Economics  
Exploring Leadership  
Exploring Parliamentary Procedure  
Exploring Technology  
FBLA Concepts  
Financial Literacy  
Interpersonal Communication  
Learning Strategies

## Performance Events – \$250

Annual Chapter Activities Presentation  
Career Research  
Community Service Presentation  
Critical Thinking  
Exploring Business Ethics  
Exploring Business Issues  
Exploring Computer Applications  
Exploring Public Speaking  
Exploring Website Design  
FBLA Mission & Pledge  
Marketing Mix Challenge  
Video Game Challenge



# | VOLUNTEER OPPORTUNITY

## Competitive Event Judging

Iowa FBLA's competitive events recognize and rewards excellence in a broad range of business and career-related areas. Judging and volunteer opportunities are available to business leaders and professionals. Judges should anticipate 4-5 hours of judging time per competitive event.

For more specific information about judging, please visit: [iowafbla.org/support](http://iowafbla.org/support) or contact Jodi Leimkuehler at [jodi@iowafbla.org](mailto:jodi@iowafbla.org).

# | COMMON QUESTIONS

**Q: How can I finalize or secure a competitive event sponsorship?**

**A:** Select the desired item(s) and see the availability of sponsorships on the Iowa FBLA website under the "Support" tab, or visit [www.iowafbla.org/support](http://www.iowafbla.org/support).

**Q: How many competitive event sponsorships are available?**

**A:** All competitive events are on a first-come, first-serve basis with one opportunity available. Visit [www.iowafbla.org/support](http://www.iowafbla.org/support) to see if the competitive event is still available. For specific requests, please contact Jonathan Nevenhoven at [jonathan@iowafbla.org](mailto:jonathan@iowafbla.org).

# | FOR MORE INFORMATION



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