

Running for State Office

2024-2025 High School Edition



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Who is a State Officer?

- Being an officer is about **serving the members** of Iowa FBLA.
- Officers have the privilege of receiving opportunities, training, and **experiences that will last a lifetime.**
- Officers serve as **ambassadors** for the association and for the state of Iowa. They also serve as **representatives of their families, schools, and communities.**



State Officer Handbook

- View at iowafbla.org/officer-application
- Contents:
 - Position Responsibilities
 - Running for State Office
 - State Officer Guidelines
 - Campaign Guidelines
 - Application Appendices

State Officer Handbook

2024-2025



Application Deadlines

EVENT	DATE
Application Deadline	February 29 at 5 PM
Officer Candidate Test Deadline	March 10 at 5 PM
Campaign Booth Materials & Speeches Deadline	March 10 at 5 PM
Officer Candidate Interviews	March 12-14
State Leadership Conference	March 24-26
Officer Candidate Briefing	March 24
Opening Session and Campaign Rally	March 24
Campaign Booths Open	March 25
Elected Officer Orientation	March 26-27



Application

- Due **February 29 at 5 PM**
- Items needed to complete application:
 - Headshot
 - Signed appendices (found in State Officer Handbook)
 - Resume
 - Polo Size
 - Blazer Size



Iowa
FBLA

2024 Iowa FBLA State Officer Application

Before you begin your application, you will need to complete all appendices (you will upload them at the end of the application).

Division *

Candidate Information

Name *
First Name Last Name

Phonetics of Name

Chapter Name *



Candidate Qualifier (Test)

- Due **March 10 at 5 PM**
- 50 questions (multiple choice and short answer)
- 75% required
- Administered electronically
- Testing information and review guide released to adviser once application is submitted
- Testing **MUST** be proctored by your adviser or school official



Campaign Booth

- Mock up of booth + materials due **March 10 at 5 PM**
- Booth area: 6 foot table (no power)
- Must be staffed by 1 person at all times
- Candidates may **NOT**:
 - Campaign outside the exhibit area
 - Affix items to the walls
 - Distribute money or gift cards
- See State Officer Handbook for all guidelines



Campaign Speeches

- Due **March 10 at 5 PM**
- 2 minutes maximum
- Deliver during Opening Session
 - On stage from podium or with handheld microphone
- Microphone will be cut off at 2 minutes



Candidate Briefing

- **TBD on Day 1 of SLC**
- Receive candidate schedule
- Bring final printed copies of:
 - Speech
 - Finance Report
 - Booth materials
 - Any changes made since submission on March 10



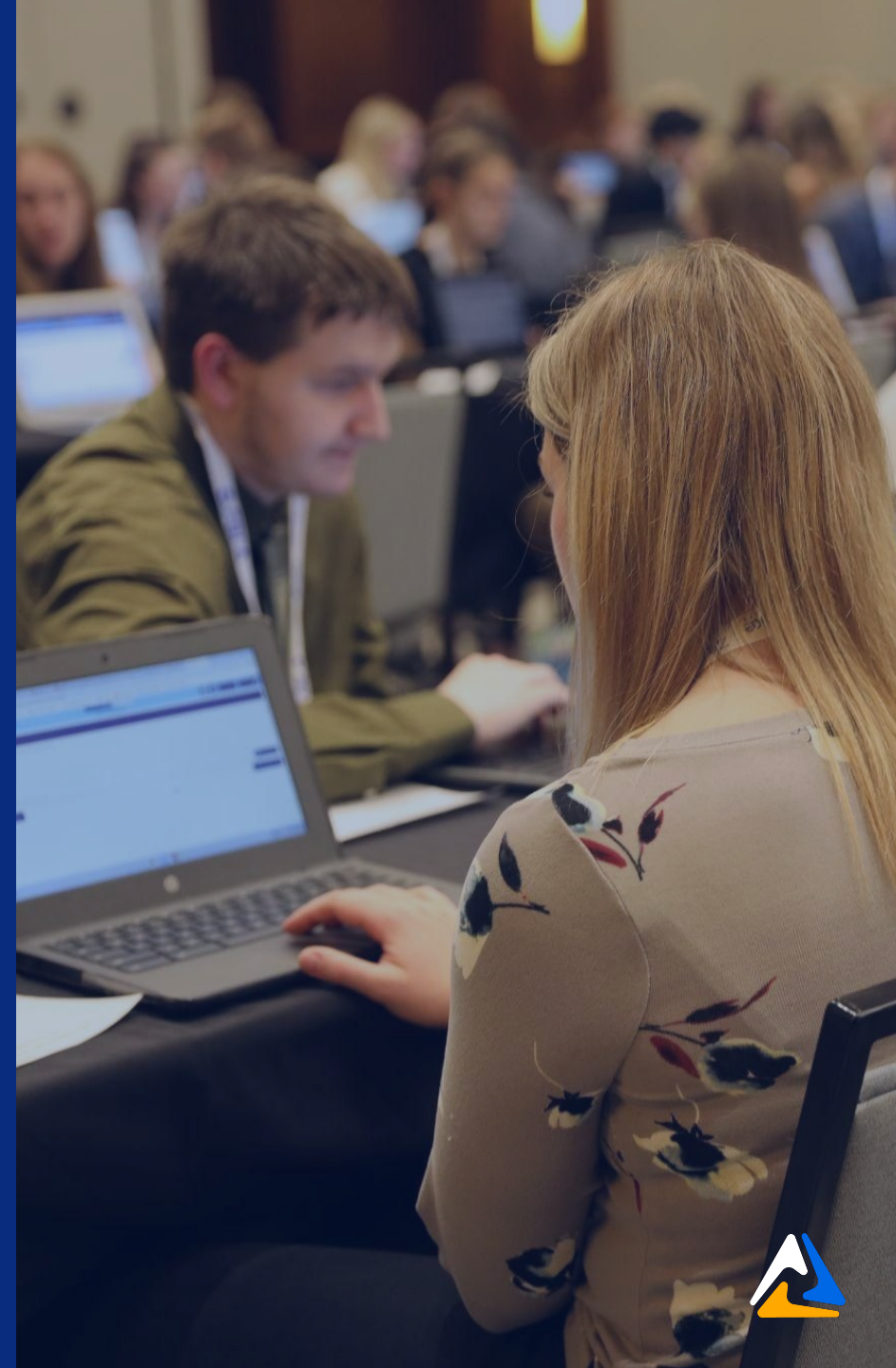
Campaign Interviews

- **March 12-14**
- Candidates will receive interview schedule upon successful completion of Candidate Qualifier
- 15-20 minute interview
- Conducted by Iowa FBLA State Staff and Board of Directors members



Voting

- Ranked Ballot voting by voting delegates
 - Majority needed
- Electronic Voting
- Voting window announced closer to SLC
- Winners will be announced at the end of Awards of Excellence Ceremony



Officer Orientation

- **March 26-27**
- Newly elected officers are required to stay an additional day to complete orientation
 - Travel arrangements should be made ahead of time
- At orientation:
 - Roles, responsibilities, and resources
 - Meet your new team



Questions?

Contact: Madison Kraemer

State Officer Coach

madison@iowafbla.org

