



EXHIBITOR PROSPECTUS

2024 - 25

FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

FBLA MIDDLE SCHOOL & HIGH SCHOOL STATE LEADERSHIP CONFERENCE EXHIBITOR

MARCH 31, 2025 | DOUBLE TREE BY HILTON HOTEL, CEDAR RAPIDS, IA

FBLA EXHIBIT SPACE

\$250 | 40 Opportunities Available

Exhibit space includes:

- One (1) 8' x 8' reserved space,
- One (1) 6' draped table with two chairs,
- One (1) complimentary conference registration and lunch (additional available at a reduced rate of \$50),
- Logo with link to website on conference page, and
- Company provided marketing items in all attendee packets.

Visit iowafbla.org/partnerships to secure your exhibit space.



Reach over 1,000 potential customers and employees – all in one place! FBLA's exhibits are specifically designed to enhance the middle and high school student and adviser experience in the Leadership Lounge, giving exhibitors one-on-one access to initiative-taking, highly driven FBLA members, advisers, and other attendees.

AGENDA AT A GLANCE

MONDAY, MARCH 31

- 8:00 – 10:00 AM Exhibitor Registration
- 10:00 – 3:00 PM Business & Career Fair
- 10:00 – 11:00 AM Exclusively High School Juniors
- 3:00 – 4:00 PM Check Out/Tear Down



Jonathan Nevenhoven

Business Partnerships &
Development Coordinator

jonathan@iowafbla.org | 515-783-4328