

## Sample Press Release

The press release below has been developed as a guide for local chapters to review and edit based on their chapter activities and preferences. The press release should first be edited and copied on a document with no letterhead or branding. The full press release should start with 'FOR IMMEDIATE RELEASE' and end with "###".

FOR IMMEDIATE RELEASE

November 15, 2023

Iowa FBLA Celebrates American Enterprise Day Statewide on November 15

[Chariton, IA] - Iowa Future Business Leaders of America (FBLA) is thrilled to announce the celebration of Iowa FBLA Day in commemoration of American Enterprise Day, taking place statewide on November 15th. This momentous event will bring together FBLA members, educators, business professionals, and community leaders from across Iowa to promote entrepreneurship, innovation, and economic freedom.

American Enterprise Day holds great significance as it honors the spirit of enterprise and recognizes the vital role played by entrepreneurs in driving economic growth and shaping the future of our great nation. Iowa FBLA is proud to be part of this nationwide observance and is dedicated to inspiring the next generation of business leaders.

Under the theme "Igniting the Entrepreneurial Spirit," Iowa FBLA has organized a series of engaging activities and educational events to empower participants and foster an entrepreneurial mindset. These activities include keynote speeches by renowned business leaders, interactive workshops, panel discussions, and networking opportunities.

"The Iowa FBLA Day provides a unique platform to ignite the entrepreneurial spirit in our students, encourage innovation, and equip them with the necessary skills to succeed in a competitive business environment," said Kent Storm, Executive Director of Iowa FBLA. "We believe that by fostering a culture of entrepreneurship, we can unlock the limitless potential of our youth and build a brighter future for our state."

By celebrating the success stories of Iowa's entrepreneurs, FBLA aims to inspire others to pursue their business aspirations and contribute to the economic prosperity of our state. Iowa FBLA extends its gratitude to the supportive local businesses, educational institutions, and community organizations that have partnered to make Iowa FBLA Day a resounding success. Their commitment to fostering entrepreneurship and providing mentorship opportunities will undoubtedly have a lasting impact on the future business leaders of Iowa.



For more information about Iowa FBLA Day and to participate in future events, please visit [www.iowafbla.org](http://www.iowafbla.org). Follow Iowa FBLA on social media platforms using the hashtag #IowaFBLADay to join the conversation and stay updated on the latest news and announcements.

About Iowa FBLA:

Iowa Future Business Leaders of America (FBLA) is a dynamic student organization that prepares students for careers in business and related fields. FBLA provides its members with leadership development, career exploration, and opportunities to apply classroom concepts in real-world scenarios. Iowa FBLA strives to inspire and empower students to become successful business leaders, entrepreneurs, and professionals.

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