

2023-24 Competitive Events Guidelines

Business Presentation



Business Presentation Rating Sheet

Expectation Item	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Demonstrates understanding of the event topic in presentation	<i>No understanding of event topic OR incorrect topic used</i>	<i>Understanding of topic inconsistent from the event guidelines</i>	<i>Demonstrates the topic throughout presentation</i>	<i>Demonstrates use of industry terminology throughout presentation</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Describes the purpose with a logical sequence of ideas	<i>No evidence of purpose and logical sequence</i>	<i>Purpose stated OR logical sequence of ideas given</i>	<i>Purpose is described using a logical sequence of ideas</i>	<i>Purpose is well-defined and in a logical sequence of ideas</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Summarizes information from the event topic and provides guidance	<i>No summary or guidance identified</i>	<i>Guidance or summary provided, but plan not developed</i>	<i>Summary was effective and logical guidance developed</i>	<i>Summary provided logical connection to all aspects of the event topic through entire presentation, with feasible guidance well developed and shared</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Technology is effectively integrated into overall presentation	<i>No use of technology</i>	<i>Demonstrates the use of 1-2 technology and design features</i>	<i>Demonstrates the use of 3-4 technology and design features</i>	<i>Demonstrates the use of 5 or more technology features</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Substantiates and cites sources used while conducting research	<i>Sources are not cited</i>	<i>Sources/References are seldom cited to support statements</i>	<i>Professionally legitimate sources & resources that support statements are generally present</i>	<i>Compelling evidence from professionally legitimate sources & resources is given to support statements</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Presentation Delivery					
Statements are well-organized and clearly stated	<i>Competitor(s) did not appear prepared</i>	<i>Competitor(s) were prepared, but flow was not logical</i>	<i>Presentation flowed in logical sequence</i>	<i>Presentation flowed in a logical sequence; statements were well organized</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Demonstrates self-confidence, poise, assertiveness, and good voice projection	<i>Competitor(s) did not demonstrate self-confidence</i>	<i>Competitor(s) demonstrated self-confidence and poise</i>	<i>Competitor(s) demonstrated self-confidence, poise, and good voice projection</i>	<i>Competitor(s) demonstrated self-confidence, poise, good voice projection, and assertiveness</i>	
	0 points	1-2 points	3-4 points	5 points	
Demonstrates the ability to effectively answer questions	<i>Unable to answer questions</i>	<i>Does not completely answer questions</i>	<i>Completely answers questions</i>	<i>Interacted with the judges in the process of completely answering questions</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Staff Only: Penalty Points (5 points for dress code penalty and/or 5 points for late arrival penalty)					
Presentation Total (100 points)					
Name(s):					
School:					
Judge Signature:					Date:
Comments:					