

## Competitive Events

For the 2023 State Leadership Conference, the Competitive Events Program will include National Events and State Events. Competitive Events include live presentation/performance events, objective test only events, and state only events. For a full detailed list of guidelines and policies relating to competitive events, advisers and members should review the National FBLA Competitive Events webpage.

### Quotas/Limits

State Leadership Conference has quotas or limitations on the number of competitive events a member or chapter may enter and compete in.

#### Members:

Limited to a maximum of four (4) competitive events in total which may include:

- Limited to a maximum of two (2) National Qualifying Live Presentation/Performance Events
- Limited to a maximum of four (4) National Qualifying Objective Test Only events
- Limited to a maximum of one (1) State Only Event

#### Chapters:

- Limited to a maximum of two (2) competitive event entries in National Qualifying Live Presentation/Performance events
- Limited to a maximum of fifteen (15) competitive event entries in National Qualifying Objective Test Only events
- Limited to a maximum of two (2) competitive event entries in State Only events

### Photo Identification

All competitive event participants will be required to show photo identification prior to entering the competition area. For performance competitors, the member will be required to show a photo ID to the event facilitator before entering the event competition. For objective testing, the member will present their photo ID to a facilitator when picking up their testing card at objective test registration.

Requesting competitors to show photo identification helps increase the fidelity and integrity of FBLA's competitive events program. We encourage government issued identification or school identification to be presented. The competitor must present an original, valid current photo ID that is issued by a city, state or federal government agency or by the competitor's school. The photo must be current and recognizable.

Some Examples:

- Driver's license or non-driver ID card
- Official school-produced student ID card from the school the competitor currently attends
- Passport, passport card, or U.S. Global Entry identification card
- Government-issued military or national identification card

If a competitor does not have an acceptable form of ID listed above, the Competitor Identification Form may be completed and used. To obtain the Competitor Identification Form, please stop by the conference headquarters.

## National Qualifying Objective Test Only Events

Online objective testing is completed on the first and second day of the State Leadership Conference in person. Chapters are asked to bring their own computers for online testing of all objective tests. Objective testing will be conducted on a web browser like Chrome or Firefox.

Schools will want to check with their IT department on how students will access a hotel network. In most cases, the student must sign into the computer on the school network before they can access another network off school campus. Iowa FBLA does not provide technical support during the conference for personal devices.

## Qualifying Performance Events

Qualifying events are those events defined as a prerequisite event in which the member must first place in the top four at the District Leadership Conference. The events below are restricted to the top four winners of the three District Leadership Conferences.

- Broadcast Journalism
- Digital Video Production
- Graphic Design
- Impromptu Speaking
- Introduction to Business Presentation
- Introduction to Social Media Strategy
- Job Interview
- Public Service Announcement
- Sales Presentation
- Social Media Strategies

### Prejudged Materials - Asset Collection

All prejudged materials submitted to Iowa FBLA become the property of Iowa FBLA. Prejudged materials are submitted through the Asset Collection process in Blue Panda. To see what files are required to be uploaded, please log into Blue Panda and click on the 'Action Items' box. Files should be submitted using a Google Drive, Dropbox, One Drive, or similar URL that is publicly accessible. YouTube public or unlisted videos can also be used for submitting a Video URL.

All prejudged materials must be uploaded through the asset collection process BY March 15, 2023 at 5 PM CT.

| Event Name                           | Submission          | File Type  |
|--------------------------------------|---------------------|------------|
| American Enterprise Project          | Report              | PDF URL    |
| Business Ethics                      | Report              | PDF URL    |
| Business Financial Plan              | Report              | PDF URL    |
| Business Plan                        | Report              | PDF URL    |
| Community Service Project            | Report              | PDF URL    |
| Computer Applications                | Up to 15 PDF Files  | Folder URL |
| Database Design & Applications       | Up to 11 PDF Files  | Folder URL |
| Digital Animation                    | Video               | Video URL  |
| Digital Video Production             | Video               | Video URL  |
| Future Business Leader               | Interview Materials | PDF URL    |
| Job Interview                        | Interview Materials | PDF URL    |
| Local Chapter Annual Business Report | Report              | PDF URL    |
| Partnership with Business Project    | Report              | PDF URL    |
| Spreadsheet Applications             | Up to 8 PDF Files   | Folder URL |
| Word Processing                      | Up to 9 PDF Files   | Folder URL |

## State Only Events

Iowa FBLA offers a limited number of State Only Events for members to compete in during the State Leadership Conference. State Only Events do not advance to the National Leadership Conference, nor are they offered at District Leadership Conferences. For full guidelines, see Appendix E.

### Local Chapter Exhibit

This event will highlight the local chapter and its activities during the current school year. The event will include an exhibit and a presentation.

### NLC Pin Design and Promotion

An essential part of today's business world is design and promotion; therefore, the preparation of art is paramount to the production of quality copy used for promotion purposes. This event is designed to measure the team's ability to develop the concept design for the Iowa FBLA pin for the National Leadership Conference. Students are to use the current year's theme.

### NLC T-Shirt Design and Promotion

An essential part of today's business world is design

and promotion; therefore, the preparation of art is paramount to the production of quality copy used for promotion purposes. This event is designed to measure the team's ability to develop the concept design for the Iowa FBLA T-Shirt for the National Leadership Conference. Students are to use the current year's theme.

### Spelling Relay

The FBLA spelling relay is designed to create a challenge for FBLA members to work toward a better command of words and their proper usage.

### Vocabulary Relay

The FBLA vocabulary relay is designed to create a challenge for FBLA members towards a better command of words and their usage.

## Open Test Events

Iowa FBLA offers a limited number of Open Test Events for members to compete in during the State Leadership Conference. Open Test Events do not advance to the National Leadership Conference, nor are they offered at District Leadership Conferences. Open Test Events are open to any FBLA member present at the State Leadership Conference. Prerequisites or registration is not required. The open event tests are a 60 minute online objective test. The top winner of each open event is recognized during the awards ceremony.

- Computer Operating Systems
- HTML-CSS
- Java Programming
- Nonprofit Management
- Python Programming
- Retail Management

## Judges

Iowa FBLA relies on volunteers to run and support many activities and programs within Iowa FBLA. If you know of an individual who would be interested in volunteering to serve as a judge, please email Jodi Leimkuehler, Iowa FBLA Judge Coordinator at [jodi@iowafbla.org](mailto:jodi@iowafbla.org).

Judges can include parents, chaperones, business and industry representatives, supporters of the local FBLA chapter, and any other individual who supports FBLA's mission. At this time, advisers and members of FBLA are ineligible to judge events at the State Leadership Conference.