

Conference Activities

Conference Program

The conference schedule, activities, and workshop descriptions will be available on the Iowa FBLA website and a conference mobile application. All conference attendees are encouraged to download the mobile application on their phone and plan out their personal schedule for the conference. This will be the most up-to-date information on times of events, locations of workshops, etc.

Adviser Professional Development Meetings

Two Adviser Professional Development Meetings will take place during the conference, One on the first day to share important conference information and updates. Another meeting will be held on the second day of the conference to share information about the National Leadership Conference. Check the Tentative Schedule for the exact locations and times. The adviser meeting(s) are strongly encouraged to attend. This is a required meeting for advisers using Perkins funds to pay for their conference registration, lodging, and/or meals.

Event Volunteers

Each chapter will be asked to help with competitive events and or chaperoning conference activities. New advisers and chaperones are encouraged to consult with veteran advisers and chaperones to understand the facilitation process. Facilitating may consist of the following: chaperoning conference activities, competitive events timekeeper, door watcher, and objective test supervising.

Volunteer Luncheon

A volunteer luncheon will be provided for Advisers, Judges and Facilitators volunteering at the conference on Friday. This is an open luncheon without a program. Meal tickets will be provided in the conference registration packet.

Tentative Schedule

The schedule is tentative and is subject to change prior to the conference. The official conference schedule is located in the conference program on the Iowa FBLA State Leadership Conference webpage or conference mobile application. Please note: This schedule does not include activities, events, and deadlines that happen prior to or after the conference.

Leadership Lounge & Business and Career Fair

The Business and Career Fair held during the State Leadership Conference provides colleges and universities, military partners, business and industry, and fundraising partners the opportunity to network with event attendees. The Business and Career Fair booths will be available to all attendees.

The Business and Career Fair is available on Friday, March 31, 2023, from 9:00 am to 2:00 pm. A complete list of the Business and Career Fair booths is listed in the official conference program platform.

Workshops

Workshop topics include financial literacy, preparing for college, team work skills, career advice, and many more relative topics for attendees. Check the conference schedule for workshop topics and descriptions.

Workshops will be held on Friday, March 31, 2023 from 9:30 am to 4:00 pm. Workshops are encouraged for all conference attendees when not in a competitive event.

Dress Code

FBLA members and advisers should develop an awareness of the image of one's appearance projects. The purpose of the dress code is to uphold the professional image of the association and its members and to prepare members for the business world.

Conference attendees are required to adhere to and follow the National FBLA dress code. The National FBLA dress code can be found at www.fbla.org/dresscode

Professional Attire

Attendees should follow the National FBLA Dress Code.

- General Sessions
- Workshops
- Competitive Events
- Common Areas of the Conference Center

Casual Attire

Clothing should be appropriate for a professional conference.

- Community Service Activities
- Entertainment and Social Activities
- Common Areas of the Hotel