

STATE LEADERSHIP CONFERENCE



CEDAR RAPIDS | MARCH 24-26, 2024

2024 Iowa FBLA SLC Survival Guide

General Conference Information																	
Packing List	<ul style="list-style-type: none"> Completed Adviser Assurance Form (if not uploaded by March 20) Competitive Events materials, including a device for tests & presentations (recommended one device per competitor) Photo ID for competitors (see competitive events section for types) Conference Outfits (that meet dress code) Swimsuit, cover-up, flip-flops Debit/credit cards for meals/snack at concessions (cashless venue) Money for donations to March of Dimes or Iowa FBLA Store 																
Conference Dress Code GENERAL RULE OF THUMB: In the convention side of the hotel, FBLA Dress Code is in effect.	<table border="1"> <thead> <tr> <th><u>Activity</u></th> <th><u>Dress Code</u></th> </tr> </thead> <tbody> <tr> <td>Arriving Before Conference Activities</td> <td>Appropriate Casual Attire</td> </tr> <tr> <td>Competitive Events (performance, testing, & relays)</td> <td>FBLA Dress Code</td> </tr> <tr> <td>General Session (opening, business, & awards session)</td> <td>FBLA Dress Code</td> </tr> <tr> <td>Leadership Lounge (socials, receptions, and career fair)</td> <td>FBLA Dress Code</td> </tr> <tr> <td>Workshops</td> <td>FBLA Dress Code</td> </tr> <tr> <td>Monday Night Activities/Social</td> <td>Appropriate Casual Attire</td> </tr> <tr> <td>March of Dimes Mini Walk</td> <td>FBLA Dress Code</td> </tr> </tbody> </table>	<u>Activity</u>	<u>Dress Code</u>	Arriving Before Conference Activities	Appropriate Casual Attire	Competitive Events (performance, testing, & relays)	FBLA Dress Code	General Session (opening, business, & awards session)	FBLA Dress Code	Leadership Lounge (socials, receptions, and career fair)	FBLA Dress Code	Workshops	FBLA Dress Code	Monday Night Activities/Social	Appropriate Casual Attire	March of Dimes Mini Walk	FBLA Dress Code
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Adviser/Adult Dress Code	Advisers and chaperones should model the appropriate dress code for their students.																
Drop-Off Zone	Chapters can use the dedicated drop-off zone in front of the convention complex. The drop-off zone is meant for only unloading and loading. Please relocate the vehicle before checking in or registering.																
Parking	Parking is available in two garages <ul style="list-style-type: none"> Five Seasons Ramp 400 First Ave SE, Cedar Rapids, IA 52401 Convention Center Ramp 108 Third St SE, Cedar Rapids, IA 52401 Both ramps have a 7' height restriction. 1st hour free, \$.75 per hour.																
Hotel Information	<ul style="list-style-type: none"> Hotel Check-In: Front Desk Luggage storage will be available Hotel sleeping rooms will be in close proximity by school 																

STATE LEADERSHIP CONFERENCE



CEDAR RAPIDS | MARCH 24-26, 2024

General Conference Information (continued)	
Conference App	Download the conference app (App Store or Play Store) for the most up-to-date information: Find the information online at www.iowafbla.org/slc-schedule
Social Media	Follow Iowa FBLA on social media for updates. <ul style="list-style-type: none"> ● Facebook: @IAFutureBusinessLeaders ● X (formerly Twitter): @iowafbla ● Instagram: @iowafbla
Workshop Information	<ul style="list-style-type: none"> ● Workshops will be held on Monday, located on 3rd Floor ● Check the conference app for titles and descriptions ● NEW THIS YEAR: Gift card drawing for students during every workshop
Leadership Lounge Information	<ul style="list-style-type: none"> ● Socials held on Sunday evening for new members, freshman, and sophomores; and seniors. Junior social on Monday morning. ● Business and Career Fair - Monday from 9 AM - 2 PM ● NEW THIS YEAR: Gift cards drawn at the top of every hour with state officer activities.
Competitive Events Information	<p>Information to Know:</p> <ul style="list-style-type: none"> ● REMINDER: All competitors need to have a photo ID available (drivers license, ID card, school picture ID, transcript with photo ID, gradebook platform – i.e. Infinite Campus – printout with photo ID), If this doesn't exist, visit Conference Registration for a Competitor ID Verification Form prior to competition. ● REMINDER: Testing will be done on-site online. For objective tests, each student will need to bring their own fully powered device. For team tests, each <u>individual</u> will need to bring one fully powered device. ● Role Play Finalists will be sent via email and available on conference app by approximately 8 AM on Monday ● Because of space limitations and competition set-up, no observers are allowed in any competitions ● NO projectors are allowed or provided. Competitors can use their laptop to present to judges ● Wifi will be available for competitions where Wifi is a part of the guidelines, but have a back-up plan ● Rating sheets will be available for download after the conference ● Judges scores are final



STATE LEADERSHIP CONFERENCE

CEDAR RAPIDS | MARCH 24-26, 2024



<p>Competition Layouts</p>	<p>Relays (Exhibit B&C)</p>	<p>Audience</p> <p>Judges</p> <p>Competitors</p>
	<p>Performance Events (Grand A&B)</p>	<p>Judges</p> <p>< Laptop Table</p> <p>Competitors</p>
	<p>Performance Events (3rd Floor)</p> <p>Please note, a chair may not be present for all competitions.</p>	<p>Timer/Event Admin</p> <p>Judges</p> <p>Competitor Area</p>



STATE LEADERSHIP CONFERENCE

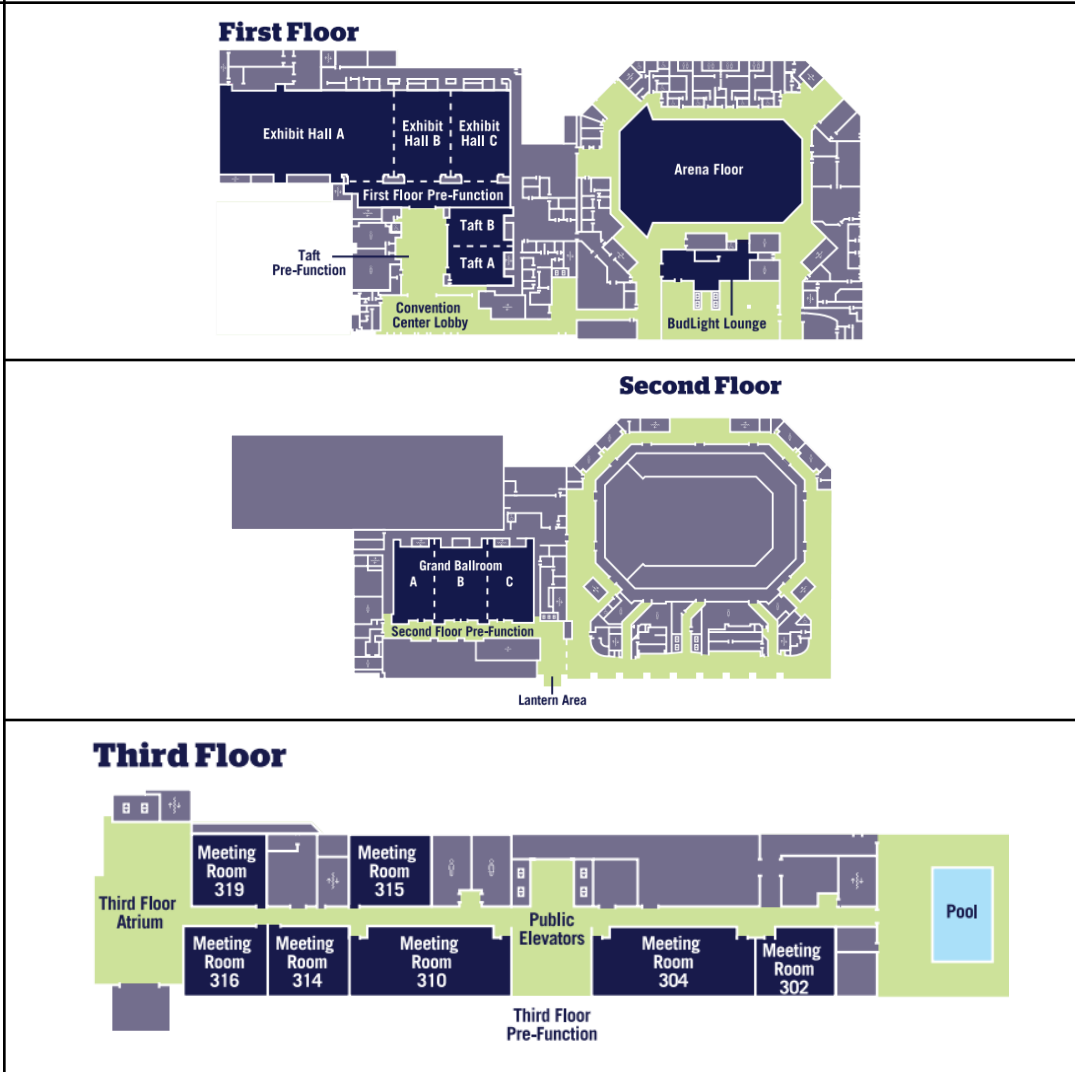


CEDAR RAPIDS | MARCH 24-26, 2024

General Conference Information (continued)

<p>Passport Cards</p>	<p>All registered attendees will receive a passport card with registration. Complete activities and be entered in for a gift card drawing ranging from \$5 - \$50. Over \$250 awarded in gift cards.</p>
<p>Monday Night Activities/Social</p>	<p>Join the FBLA State Officer Team at one of two organized activities. Dragon's Lair and Spare Time Entertainment. Pre-registration is required to book your time slot and select activities. Additional cost is required.</p>
<p>The FBLA Store</p>	<p><i>Where:</i> Taft A&B <i>Hours:</i> Sunday 3 - 8 PM, Monday 8 AM - 5 PM, Tuesday 8 AM - 1 PM <i>Products & Items:</i> FBLA Hoodie - \$34, FBLA Long Sleeve Tee - \$22, FBLA Plaid PJ Pants - \$32, FBLA Mug - \$10, FBLA Tumbler - \$17, & Ribbons - 2 for \$1</p>

Conference Floor Plan



STATE LEADERSHIP CONFERENCE



CEDAR RAPIDS | MARCH 24-26, 2024

Sunday, March 24, 2024

The list below is NOT a full schedule. Please check the conference app for a full conference schedule.

<p>Starting at 1 PM</p>	<p>Conference Registration <i>Where:</i> Taft A&B <i>What to bring:</i> Adviser Assurance Form (if it was not pre-submitted) and Payment if applicable <i>What you will receive:</i></p> <ul style="list-style-type: none"> Registration Packet (nametags, schedules, meal tickets, voting delegate information, among other items), Conference T-shirts & Polos (if ordered)
<p>3:30 - 7:30 PM</p>	<p>Competitive Events <i>Where:</i> 2nd Floor of Convention Center & 3rd Floor of Hotel <i>What to expect:</i></p> <ul style="list-style-type: none"> Please review the posted schedule of events. Students should arrive 15 minutes before scheduled time. Reminder: Competitors will need to provide ID CE Conflicts should adjust their time of testing by one hour before or after the conflict. The test must be completed on the same day.
<p>4 - 5 PM</p>	<p>Adviser Meeting <i>Where:</i> Room 304 <i>What to expect:</i> Conference Updates & Information, Volunteer Assignments, Roundtable discussions, and Q&A for new advisers</p>
<p>5 - 7:30 PM</p>	<p>Socials <i>Where:</i> Exhibit B&C <i>Audience:</i> First year members, freshman and sophomores, and seniors. <i>What to expect:</i> Interactive networking with others and learning from leaders</p>

Sunday, March 24, 2024 (continued)

<p>8 - 11 PM Doors open at 7:30 PM</p>	<p>Opening General Session <i>Where:</i> Exhibit Hall A <i>Audience:</i> All Registered Attendees <i>What to expect:</i> (FBLA Dress Code is in effect)</p> <ul style="list-style-type: none"> Agenda: Welcome, Introductions, March of Dimes, Recognition Awards, Keynote Speaker, National Officer Greetings, Officer Candidate Informations, Announcements, adjournment, and entertainment - hypnotist Brian Imbus.
<p>11:30 PM</p>	<p>Curfew</p> <ul style="list-style-type: none"> Advisers and Chaperones: It's your duty to ensure your members are in their rooms and observing curfew. Please escort any FBLA members out past curfew back to their rooms.

STATE LEADERSHIP CONFERENCE



CEDAR RAPIDS | MARCH 24-26, 2024

Monday, March 25, 2024

8 - 8:30 AM Doors open at 7:30 AM	Business General Session <i>Where:</i> Exhibit Hall A <i>Audience:</i> All Registered Attendees <i>What to expect:</i> <ul style="list-style-type: none">● FBLA Dress Code is in effect● Agenda: Welcome, Introductions, Secretary's Report, Treasurer's Report, Membership Report, Adviser Recognition, BAA Recognition, Leadership Lounge Information, Announcements, and Adjournment.
8 AM	Role Play Finalists Posted <i>Where:</i> Check social media and the conference app for schedules <i>What to expect:</i> Top 15 entries in each event advance to the presentation round.
9 - 10 AM	Junior Breakfast Social <i>Where:</i> Exhibit Hall B&C <i>Audience:</i> Junior Class Only <i>What to expect:</i> Networking with other juniors, vendors, and officer candidates. Donuts provided for juniors and exhibitors.
9 AM - 1:30 PM	Competitive Events <i>Where:</i> 2nd Floor of Convention Center & 3rd Floor of Hotel <i>Exception:</i> Local Chapter Exhibit is located in the Leadership Lounge area <i>What to expect:</i> <ul style="list-style-type: none">● Please review the posted schedule of events. Students should arrive 15 minutes before scheduled time.● Reminder: Competitors will need to provide ID● CE Conflicts should adjust their time of testing by one hour before or after the conflict. The test must be completed on the same day.
10 AM - 3 PM	Workshops <i>Where:</i> 3rd Floor of Hotel <i>What to expect:</i> <ul style="list-style-type: none">● Interactive workshops by students and career professionals● NEW THIS YEAR: Gift card drawings at the end of each workshop
10 AM - 2 PM	Business & Career Fair <i>Where:</i> Exhibit B&C <i>Audience:</i> All Registered Attendees <i>What to expect:</i> <ul style="list-style-type: none">● Meeting exhibits and vendors and talk to State Officer Candidates● NEW THIS YEAR: State Officer activities at the top of each hour● NEW THIS YEAR: Gift card drawings at the top of each hour



STATE LEADERSHIP CONFERENCE



CEDAR RAPIDS | MARCH 24-26, 2024

Monday, March 25, 2024 (continued)	
11 AM - 2 PM	<p>Lunch <i>Where:</i> Convention Center Arena <i>Audience:</i> All Registered Attendees <i>What to expect:</i></p> <ul style="list-style-type: none"> • No programming, come and go as you please • Meal tickets are needed. Provided in the registration packet. • Garden Salad, Baked Penne Pasta, Baked Mac N' Cheese, Sauteed Zucchini & Summer Squash, dessert bars, iced tea, water, and coffee.
3:30 - 5 PM	<p>Your Trip to Orlando - NLC 2024 <i>Where:</i> Exhibit Hall B&C <i>Audience:</i> All Registered Attendees interested in attending NLC</p>
7:30 - 10 PM	<p>Monday Night Activities <i>Where:</i> Dragon's Lair, Spare Time, or Exhibit Hall B&C <i>Audience:</i> Pre-registration required for Dragon's Lair and Spare Time</p>
11:30 PM	<p>Curfew</p> <ul style="list-style-type: none"> • Advisers and Chaperones: It's your duty to ensure your members are in their rooms and observing curfew. Please escort any FBLA members out past curfew back to their rooms.



STATE LEADERSHIP CONFERENCE



CEDAR RAPIDS | MARCH 24-26, 2024

Tuesday, March 26, 2024	
7 AM	<p>Luggage Hold <i>Where:</i> Grand Ballroom C Luggage left unattended is the responsibility of the individual. Iowa FBLA nor DoubleTree by Hilton assume responsibility.</p>
8 - 9 AM	<p>March of Dimes Mini Walk <i>Where:</i> Meet in Convention Center Lobby <i>What to expect:</i> A short 30-minute walk celebrating and recognizing March of Dimes and their hard work to end premature births.</p>
8 - 9 AM	<p>Relays <i>Where:</i> Exhibit B&C <i>What to expect:</i> Teams compete head to head in the relay events. Limited seating for audience members. NEW THIS YEAR: Awards for 1st - 4th place will happen live at the conclusion of the relay event.</p>
9 AM - 12:30 PM Doors open at 8:30 AM	<p>Awards of Excellence General Session <i>Where:</i> Exhibit Hall A <i>Audience:</i> All Registered Attendees <i>What to expect:</i></p> <ul style="list-style-type: none"> ● FBLA Dress Code is in effect ● Students receiving an award should leave their name tag at their seat ● Students/chapters not in attendance should identify someone to accept their award on their behalf ● Top ten will be shown on screen for each event, all top 10 will be recognized on stage, 5th - 10th will receive a certificate, and top four will receive a trophy ● Agenda: Introductions, Administrator of the Year, Businessperson of the Year, and Adviser of the Year awards, middle school events, state events, open events, national awards, chapter of the year, President farewell, new state officer announcement, and adjournment ● There are 75 seats available for guests. Visit headquarters to register a guest for a Tuesday-only pass, with a \$25 fee.
NLC Registration Deadline	<p>Registration Deadline April 20, 2024 in Blue Panda</p>