



ABOUT THE STATE LEADERSHIP CONFERENCE

With over 1,000 attendees, the State Leadership Conference will occur from Sunday, March 24 to Tuesday, March 26, 2024. This event is the culminating experience for students who have spent their academic year immersed in leadership development, competitions, educational programs, and chapter engagement.

CALL FOR PROPOSALS

Iowa FBLA invites you to submit a proposal to facilitate a live session at the 2024 State Leadership Conferences in Cedar Rapids, Iowa, on March 25, 2024. This document outlines important information for potential presenters. We ask that all presenters read it carefully before submitting a proposal.

TOPICS FOR CONSIDERATION

We invite session proposals that relate to the membership experience in FBLA. We have provided a list of possible topics below, but feel free to select another topic that will fit within the theme.

- Communicating Effectively
- Foundations of Leadership & FBLA
- Career Exploration
- Financial Literacy
- Entrepreneurship
- Financial Planning
- Interactive Interview Skills
- Negotiation
- School-Based Enterprise
- Developing Your Brand
- Overcoming Adversity
- Service Learning & Leading

LOGISTICS

Monday, March 25, 2024

- 45 Minutes Each
- 15 Minute Break Between Each
- 10 AM - 3 PM

PROPOSAL SUBMISSION

Please submit your session proposal utilizing the [2024 SLC Proposal Submission Form](#).

TIMELINE

- February 15, 2024: Submission Deadline
- March 1, 2024: Acceptance Notifications

ADDITIONAL QUESTIONS

For additional questions or information relating to workshop proposals, please contact Kent Storm, Executive Director, at kent@iowafbla.org.