



FBLA-PBL Adviser Monthly Implementation Guide (FBLA)

FEBRUARY

MEMBERSHIP MANAGEMENT

- Review the [Database FAQs](#)
- Encourage all new members to create free a Tallo profile and earn their FBLA Membership Badge. [Get Started with Tallo](#)
- Share chapter news or an article pitch for a future issue of Tomorrow's Business Leader. We are particularly interested in stories and article ideas surrounding the topics of service learning, DEI, and Business Ethics. [Submit Chapter News](#)

CHAMPION CHAPTER

- Set an action plan to participate in the Champion Chapter Program. (NOTE: You do not need to participate in ALL sections to qualify for Champion Chapter so long as you accumulate 5,000+ by the challenge end date.) [Champion Chapter Resources](#)
 - CTE Celebration (January 1-March1) - [Submission Form](#)

BUSINESS ACHIEVEMENT AWARDS

- The new BAA program can be found in the FBLA Learning Center at learn.fbla-pbl.org
- **Need help getting started?** Check out the [Getting Started with the Learning Center Guide](#)

EDUCATION PROGRAMS

- [Lead4Change](#) - Implement Lead4Change's FREE leadership curriculum that culminates in students designing a service-learning project with a chance to win \$10,000! **Spring submission deadlines are February 11 and May 13, 2022.**
- [LifeSmarts Challenge](#) - This free program quizzes students about personal finance, health and safety, the environment, technology, and consumer rights and responsibilities. **The Spring Competition runs January 31-February 25, 2022!**
- [Stock Market Game](#) - Students in the FBLA-PBL Stock Market Game (SMG) may work individually or in teams of two to five members to build and manage a successful investment portfolio of stocks, bonds, and mutual funds, using a hypothetical \$100,000. **The Spring 2022 SMG session is February 14 - April 22.**
- [Virtual Business Challenges](#) - FBLA members are able to compete against students from around the country in both the Virtual Business Personal Finance Challenge and Virtual Business Management Challenge. **The Spring Challenge runs from Feb 1-Feb 25, 2022.**

COMPETITIVE EVENTS

- Start prepping students for competitive events, just around the corner! Create a timeline/calendar for students.

FBLA-PBL WEEK (FEB 13-19)

- [Review the daily themes](#) and resources for FBLA-PBL Week. [Download and share this guide](#) to FBLA-PBL week so you can participate!



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ADVISER PROFESSIONAL DEVELOPMENT

- Become a Facebook Certified Trainer to train your students and members of your community. [Sign up here!](#)