



FBLA-PBL Adviser Monthly Implementation Guide (FBLA Division)

JANUARY

MEMBERSHIP MANAGEMENT

- Review the [Database FAQs](#)
- Participate in the National Officers Linking Leaders Networking Program (Opened December 1)
- Encourage all new members to create free a Tallo profile and earn their FBLA Membership Badge [Get Started with Tallo](#)
- Share chapter news or an article pitch for a future issue of Tomorrow's Business Leader. We are particularly interested in stories and article ideas surrounding the topics of service learning, DEI, and Business Ethics.
[Submit Chapter News](#)

CHAMPION CHAPTER

- Set an action plan to participate in the Champion Chapter Program. (NOTE: You do not need to participate in ALL sections to qualify for Champion Chapter so long as you accumulate 5,000+ by the challenge end date. All sections require a separate submission form!)
[Champion Chapter Resources](#)
 - CTE Celebration: Begins January 1 – March 1
[SUBMISSION FORM](#)

BUSINESS ACHIEVEMENT AWARDS

- Get students connected and acclimated with the new FBLA-PBL Learning Center at <https://learn.fbla-pbl.org> – need help getting started? [Click here for the Getting Started Guide.](#)
- Explore the Classroom Connections for Advisers - [BAA Adviser Resources](#)

EDUCATION PROGRAMS

- Consider taking Service Season to the next level by implementing the Lead4Change curriculum in your classroom! [Click here to learn more about free leadership curriculum that culminates in students designing a service-learning project with a chance to win \\$10,000!](#)

COMPETITIVE EVENTS

- Start prepping students for competitive events. Create a timeline/calendar for students.

FBLA-PBL WEEK

- [Review the daily themes](#) for FBLA-PBL Week. [Download and share this guide](#) to FBLA-PBL week so you can start planning!

ADVISER PROFESSIONAL DEVELOPMENT

- Become a Facebook Certified Trainer to train your students and members of your community.
[Sign up here!](#)

Information is as of 12.21.2021. This implementation guide is a non-exhaustive list of activities meant to provide some main highlights that will keep chapters on track for the year. Chapters should refer to the FBLA-PBL website (www.fbla-pbl.org) and state websites for additional activities, events, and deadlines. Some activities and resources are limited to active, paid members and their advisers.