



What is FBLAOPOLY?

FBLAOPOLY is the premier program for chapter development in Iowa. FBLAOPOLY focuses on creating quality local chapters through recruitment, financial management, community service, service learning, marketing and public relations, and participation in state and national programs. FBLAOPOLY is designed for **members** to complete activities that will improve the strength of the local chapter while gaining leadership skills from the activities. Chapters can earn designations for completing activities. Each designation level has different awards and recognition associated with that level.

Rules

- All activities must be submitted at <https://bit.ly/FBLAOPOLY>
- All activities must be completed between the end of 2024 State Leadership Conference and the end of 2025 SLC.
- Activities can only be submitted for one event. For example, you *cannot* count a business tour for both a business tour (D-1) and business speaker (C-1).
- All pictures and supporting materials must be different from pictures previously submitted. All materials submitted through FBLAOPOLY become the property of Iowa FBLA. Materials may be reproduced by Iowa FBLA for marketing purposes.
- When uploading all files, **you should use the proper naming convention of files to earn all points.** All files should be named with the activity code (A1, B2, D3, etc.) followed by the school name and the file name. For example, submitting for C5 should be labeled C5_SchoolName_GroupPhoto.
- Activities can be submitted late until February 19, 2025, for a 50% point deduction. All activities must be submitted by 11:59 pm on February 19, 2025.

Designation Levels

Gold	15,000 and Up
Silver	11,000 - 14,999
Bronze	7,500 - 10,999

Awards & Recognition

	Bronze	Silver	Gold
Early Access for lodging/housing at SLC*	24 hrs	48 hrs	96 hrs
FBLAOPOLY ribbon at the State Leadership Conference (SLC)	X	X	X
FBLAOPOLY certificate (SLC)	X	X	X
Preferred seating for Awards of Excellence session	-	X	X
2024-25 Gold Chapter recognition award	-	-	X
Gold Chapter Reception at SLC 2025	-	-	X

*Early Access for SLC Housing does not guarantee placement at the conference hotel.

FAQs

Where do I find individual submission links for the activities?

All activities are submitted through the same form, and can be found at <https://bit.ly/FBLAOPOLY>.

When does the game restart?

FBLAOPOLY activities will restart after the State Leadership Conference.

How does early access housing work?

Chapters will receive a customized link to use to book lodging accommodations. Please note, lodging locations are first come first serve basis.

How are the activities verified and how will I know?

Once activities are submitted, Iowa FBLA team members will review the submissions and reach out if an activity does not meet the criteria.

Will chapter standings be released throughout the year?

Iowa FBLA will post the chapter standings once in October, November, December, and January on the website and social media.

What if our chapter misses a deadline?

Chapters can still submit for points a 50% point deduction until February 19, 2025. All activities must be submitted by February 19, 2025.

Can students complete and submit the activities?

FBLAOPOLY tasks are created so members can take leadership and complete these activities by themselves. If the activities require adviser submission, it will appear in the activity. If the adviser wants to keep track of submissions, ask the members to use the adviser's email as the "Submitters Email" on the submission form to get a confirmation email.

Why are activities labeled with a letter and a number?

The letter and number next to the activities are designed to help keep track when submitting activities. The letter represents the due date (All C's are due on December 1) and the number represents the activity within the due date series.

How should files be named?

All files should be saved using the two digit activity code, followed by the chapter name, and then file name. (ie. A6_SchoolName_BulletinBoardPhoto)

Who should I contact with questions or issues about FBLAOPOLY?

Susan Seuferer, Iowa FBLA Professional Development Manager oversees the FBLAOPOLY program. Susan can be reached at susan@iowafbla.org.

	Name	Max Points	Due Date	Completed
A-1	Chapter Information Form	500	September 1	
A-2	Elect Local Chapter Officers	600	October 1	
A-3	Initial Dues	500	October 1	
A-4	Host a Welcome Back/Recruitment Social	750	October 1	
A-5	Attend CSE at Adventureland	750	October 1	
A-6	Chapter Bulletin Board	250	October 1	
A-7	Local Chapter Budget	350	October 1	
A-8	Chapter Event at Last SLC (100 per event)	500	October 1	
B-1	Program of Work	850	November 1	
B-2	Host a Breakfast Meeting	250	November 1	
B-3	Recruitment Flyer	200	November 1	
B-4	Chapter Fundraiser	600	November 1	
B-5	Attend a FBLA Business College Day	500	November 1	
C-1	Host a Business Speaker	600	December 1	
C-2	Joint Project with another Student Organization	500	December 1	
C-3	Chapter Event with FBLA Alumni	400	December 1	
C-4	Local Article	400	December 1	
C-5	Attend SFCLC	750	December 1	
C-6	Invite a FBLA Collegiate State Officer	300	December 1	
D-1	Business Tour	650	January 1	
D-2	Joint Activity with Another Chapter	550	January 1	
D-3	Holiday Service Project	500	January 1	
D-4	FBLA Game Night	500	January 1	
D-5	Invite a State Officer	500	January 1	
D-6	Middle School Involvement	400	January 1	
E-1	Meeting Minutes/Agenda	500	February 19	
E-2	Membership Points	1,000	February 19	
E-3	Attend DLC	1,000	February 19	
E-4	State Partnership	750	February 19	
E-5	FBLA Week	700	February 19	
E-6	Business Achievement Awards	500	February 19	
E-7	SLC Fundraiser	500	February 19	
E-8	Spring Community Service Project	500	February 19	
E-9	Run for State/National Office	500	February 19	
E-10	Alumni Registration	500	February 19	
E-11	March of Dimes Fundraiser	500	February 19	
E-12	Sponsor a Teacher/Adviser Appreciation Activity	400	February 19	

A-1 Chapter Information Form **Must be completed before other activities
Ownership: Local Chapter Advisers 500 Points

Due Date: September 1, 2024
Information Requested: Adviser Information, Chapter Information
Have the local chapter adviser(s) complete the Chapter Information form. This form ensures that your chapter receives all communication from the State Office throughout the year.

A-2 Elect Local Chapter Officers
600 Points

Due Date: October 1, 2024
Information Requested: Contact information and group photo of the new officer team
Every local chapter needs an officer team that leads throughout the year. Points will be awarded to chapters that elected their officers at the end of the previous school year or beginning of the current year.

A-3 Initial Dues
Ownership: Chapter Adviser 500 Points

Due Date: October 1, 2024
Information Requested: Number of members and membership model
Submit initial membership dues to the national/state office by October 1. Members must be registered in FBLA Connect OR if your chapter is on program affiliation, the spreadsheet must be shared with the state office.

A-4 Host a Welcome Back/Recruitment Social
Ownership: Officer Team 750 Points

Due Date: October 1, 2024
Information Requested: Photos and information from the event
Host an opening social with your chapter members; try to recruit additional members with engaging activities (include fun activities like an ice cream party, breakfast social, movie night). Make sure to advertise on social media and/or by hanging up flyers around your school's hallways.

A-5 Attend CSE - Adventureland
750 Points

Due Date: October 1, 2024
Information Requested: Photos from the event
Join us for the Career Specific Event at Adventureland! More information can be found about this event at iowafbla.org. Come to learn about what all happens behind the scenes at Iowa's largest amusement park! At least 5 members must register for this event to receive points. Make sure to upload at least 2 photos of your members at the event to receive points.

A-6 Chapter Bulletin Board

250 Points

Due Date: October 1, 2024**Information Requested:** Pictures of the Bulletin Board

Dedicate a bulletin board in the business classroom or hallway to FBLA. Use this bulletin board to advertise upcoming local, state, and national events.

A-7 Local Chapter Budget*Ownership: Treasurer/Officer Team*

350 Points

Due Date: October 1, 2024**Information Requested:** PDF of Budget

Have the officer team create a budget for the year. Make sure to include any meeting expenses, event expenses, dues, and conference registrations that you plan on attending. You can find a budget template [here](#).

A-8 Chapter Event at Last SLC*Ownership: Treasurer/Officer Team*

500 Points (100 per event)

Due Date: October 1, 2024**Information Requested:** Name of Event entered

Have your chapter participate in chapter events at SLC 2024. The following events qualify as chapter events:

- Local Chapter Exhibit
- Partnership with Business Project
- Local Chapter Annual Business Report
- Community Service Project
- American Enterprise Project

B-1 Program of Work (POW)

Ownership: Officer Team 850 Points

Due Date: November 1, 2024

Information Requested: PDF of Program of Work (POW)

Have the local chapter officer team create a program of work to ensure your chapter's success this year. You can find a [program of work template here](#). This should then be used by your officer team throughout the year.

B-2 Host a Breakfast Meeting

250 Points

Due Date: November 1, 2024

Information Requested: Photos and Event Information

Host a chapter meeting before school starts! Have the chapter provide breakfast or host it potluck style. Make sure to snap photos of the meeting, they will be requested when you submit the activity. Please include the date, time, and number of attendees in your submission.

B-3 Recruitment Flyer

200 Points

Due Date: November 1, 2024

Information Requested: PDF of Flyer/Brochure

Create a recruitment flyer or brochure to advertise all that FBLA has to offer. You can view examples from other [FBLA chapters here](#).

B-4 Chapter Fundraiser

600 Points

Due Date: November 1, 2024

Information Requested: Fundraising Report and Photos

Have your chapter participate in a fundraiser to help raise funds to attend the State Leadership Conference. Details about your fundraiser and a photo will be asked when submitting for points.

B-5 Attend a FBLA Business College Day

500 Points

Due Date: November 1, 2024

Information Requested: Photos

Take your chapter to a Business College for a tour. Encourage your chapter to go on campus tours, learn about the admission process, and explore all the business programs. Make sure to snap a couple of photos of your members, as this will be needed to receive points.

C-1 Host a Business Speaker

600 Points

Due Date: December 1, 2024**Information Requested:** Presentation Overview and Photos

Host a business leader to speak to your chapter (virtually or in-person). Attach photos of your chapter's participation and a summary of what was discussed in the presentation.

C-2 Joint Project with another Student Organization

500 Points

Due Date: December 1, 2024**Information Requested:** Description of Project and Photos

Team up with your school's FFA, FCCLA, or any other organization/club for a joint project. The project can be any community service, fundraising, or a school improvement project.

C-3 Chapter Event with FBLA Alumni

400 Points

Due Date: December 1, 2024**Information Requested:** Event Information and Photos

Bring back some of your FBLA Alumni to talk to your chapter about where they are now. They can talk about preparing for college or what life is like in the professional world. This activity can be virtual or in-person.

C-4 Local Article

400 Points

Due Date: December 1, 2024**Information Requested:** Copy of Published Article

Write and submit an article or press release to a local news outlet about your chapter. Upload a copy of the **published** article. Please submit the article in PDF format or share the link.

C-5 Attend SFLC

750 Points

Due Date: December 1, 2024**Information Requested:** Photos

Join us in Des Moines for the State Fall Leadership Conference! You can find more information at iowafbla.org. At least 5 members must register for SFLC to receive points. Upload photos of your chapter at the conference to receive points.

C-6 Invite a FBLA Collegiate State Officer

300 Points

Due Date: December 1, 2024**Information Requested:** Email Confirmation

Invite a FBLA Collegiate Officer to speak at one of your meetings virtually. They can present about FBLA Collegiate, the transition to college, and more. You can request a collegiate state officer [here](#). Make sure to **upload the confirmation email to receive points for this activity**.

D-1 Business Tour
650 Points

Due Date: January 1, 2024

Information Requested: Description of Business Tour, Photos

Schedule and tour a **local** business with your chapter (at least 5 members need to be present at this tour). Submit photos of your chapter's participation and a description of what members learned. (State-scheduled tours are not eligible for points)

D-2 Joint Activity with another Chapter
550 Points

Due Date: January 1, 2024

Information Requested: Description of Activity, Photos

Participate in an activity with a different FBLA chapter. Submit pictures of your chapter's participation in the activity and a description of what you did together. (State sponsored activities are not eligible for points)

D-3 Holiday Service Project
500 Points

Due Date: January 1, 2024

Information Requested: Description of Activity, Photos

Have your chapter participate in or organize a community service activity that coincides with a holiday (Halloween, Thanksgiving, Christmas, etc). Fill out the form discussing the event and upload two pictures from the service.

D-4 FBLA Game Night
500 Points

Due Date: January 1, 2024

Information Requested: Description of Activity, Photos

Host a game night for your chapter. Include team building activities to create a bond among members. Upload a description of the activity and photos to receive points.

D-5 Invite a State Officer
500 Points

Due Date: January 1, 2024

Information Requested: Confirmation Email of Request and Photos

Invite a State Officer to participate in a chapter meeting or activity. The State Officers are ready to share how your members can be more involved in FBLA and have leadership activities planned. You can request a state officer [here](#). **Upload the official confirmation email to receive points.**

D-6 Middle School Involvement
400 Points

Due Date: January 1, 2024

Information Requested: Event Details, Photos

Have your chapter make a presentation about FBLA to a local middle school or organize an activity with a middle school group or class. Submit the date, location, outline of presentation/activity, and photos of the event.

E-1 Meeting Minutes/Agenda
500 Points

Due Date: February 19, 2024

Information Requested: Agenda and Minutes

Host chapter-wide meetings multiple times throughout the year. Make sure to have an agenda and minutes for supporting documents for this activity. You can find meeting agenda and minute [templates here](#). You can earn 100 points for each meeting you have (agenda & minutes), for a max of 500 points. Submit all meetings for the year at once, naming each file clearly (example: E1_ChapterName_October_Agenda; E1_ChapterName_October_Minutes)

E-2 Membership Points
1,000 Points

Due Date: February 19, 2024

Information Requested: Current Membership and Previous Membership

Once recruiting efforts are completed for the year, submit for membership points. These will be checked with our national database for verification. **ONLY** paid members are eligible in calculations.

Returning Chapter		New Chapter**	
Maintain Membership	200 Points	5 Members	200 Points
Increase by 10%	650 Points	15 Members	650 Points
Increase by 20%	1,000 Points	25 Members	1,000 Points

**New Chapters had 0 members in the prior membership year

E-3 Attend DLC
1,000 Points

Due Date: February 19, 2024

Information Requested: Photos

Have your chapter compete at your local District Leadership Conference. At least 5 members must register for DLC to receive points. Submit photos from the conference to receive points.

E-4 State Partnership
750 Points

Due Date: February 19, 2024

Information Requested: Confirmation Email from the Sponsor Portal

Find a local business or partner to support SLC! It is recommended that each chapter contributes at least \$250 through local businesses or chapter funds to support SLC. Once donated through our sponsor portal, upload your **receipt or confirmation email** to receive points. A \$250 donation gets you the full 750 points.

E-5 FBLA Week
700 Points

Due Date: February 19, 2024

Information Requested: Photos and Description of Activities

Have your chapter engage with special activities during FBLA Week. Your chapter may also follow the National Center's FBLA Week Daily Challenge to celebrate FBLA for national Career and Technical Education (CTE) month. Describe each FBLA week activity and submit photos of members participating in the activities to receive points.

E-6 Business Achievement Awards
500 Points

Due Date: February 19, 2024

Information Requested: Member Names and BAA Level Completed

Have at least 5 individual members complete any level of the Business Achievement Awards (BAA) this year. Once completed, submit the name and levels of BAA for verification.

E-7 SLC Fundraiser
500 Points

Due Date: February 19, 2024

Information Requested: Fundraising Report and Photos

Have your chapter participate in a fundraiser to help raise funds to attend the State Leadership Conference. Details about your fundraiser will be asked when submitting for points.

E-8 Spring Community Service Project
500 Points

Due Date: February 19, 2024

Information Requested: Photos

Have your chapter participate in or organize a community service activity in the spring (Jan - Feb). Submit 2 pictures of your chapter engaging in the service project.

E-9 State/National Officers

500 Points

Due Date: February 19, 2024**Information Requested:** Members Name/Position

Have chapter members run for state or national office. Earn 250 points per member running for office. Members will need to submit their applications by February 19 for points to be awarded to their chapters. **Max 500 points***.

E-10 Alumni Registration

500 Points

Due Date: February 19, 2024**Information Requested:** Number of Seniors that completed the form

Have 50% of your senior class members complete alumni registration. You can find the registration here: bit.ly/alumnifbla. Once 50% have completed, submit for points through the FBLAOPOLY submission form.

E-11 March of Dimes Fundraisers

500 Points

Due Date: February 19, 2024**Information Requested:** Photos

Have your chapter sponsor fundraisers to support the March of Dimes. There is no minimum to receive points, but your submission will count towards recognition awards at SLC, so make sure to submit once you have finished fundraising for the year!

E-12 Sponsor a Teacher/Adviser Appreciation Activity

400 Points

Due Date: February 19, 2024**Information Requested:** Photos

Have your chapter members conduct a Teacher/Adviser appreciation activity. Submit pictures from the activity and the members involved. This can be in conjunction with FBLA week, but points will only be awarded for one activity.