



STATE LEADERSHIP CONFERENCE



CEDAR RAPIDS | MARCH 24-26, 2024

Know Before You Go Email Series

SLC Know Before You Go #1

FBLA SLC Survival Webinar

Join Iowa FBLA today at 3:30 PM for a webinar on everything you need to know about SLC. Register for the webinar ahead of time by [clicking here](#). Can't attend? Still, register and get the recording emailed to you.

Meals & Dining

Iowa FBLA provides lunch to all attendees on Monday, March 25. Additional snacks may be provided at certain conference functions and concessions are available for purchase. Chapters are encouraged to make plans for their other dining during the conference by [reviewing nearby restaurants](#), visiting the [hotel restaurant](#), and making reservations in advance for large group dining.

Concessions

Indulge in a variety of delicious options at the [Arena Concession](#) during the conference! Choose from an assortment of hot dogs, burgers, and sandwiches, grab a snack, or stay refreshed with beverages such as water bottles, sodas, Gatorade, or Celsius. Concession prices vary from \$3-\$9 and will be open on Sunday, March 24, 2024, from 1:00 PM to 7:30 PM, and on Monday, March 25, 2024, from 9:00 AM to 6:00 PM.

Dress Code

It is crucial to adhere to the National FBLA dress code at the Iowa FBLA State Leadership Conference as it not only reflects professionalism but also fosters a sense of unity and respect among participants. For specific details on the National FBLA dress code, please refer to the [official FBLA website](#). Limited events allow casual or business casual dress. Please see the conference website for more details.

Directions & Parking

When arriving at the conference, buses can use the dedicated drop-off zone in front of the convention complex. Parking is available in two garages (Five Seasons Ramp & Convention Center Ramp) near the hotel. Both ramps have a 7' height restriction. To learn more about parking, visit [Park Cedar Rapids](#).



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SLC Know Before You Go #2

Performance Schedules

Competitive event performance schedules are posted in the Sched app. Please click on the performance times to see the detailed event schedule. Remember the most up-to-date information is in the Sched app.

Competitive Event Requirements

All members must bring a photo ID to compete in any competition. A school ID will also work if a member needs a photo ID. Additionally, any member competing in objective tests must provide their laptop device to complete the test. Please make sure members bring their devices and chargers.

Volunteer Schedules

You'll receive an email with information about your volunteer schedule (if selected when registering). When checking in at the conference registration desk, you'll also receive a copy. Thank you to those who volunteered. Iowa FBLA has over 200 volunteers to make this event successful.

Hotel Check In

Ensure you have a card ready when checking in to the hotel. A credit card is recommended due to the length of the hold on funds availability. It will need to be provided for incidentals for the rooms. Incidentals include room charges, snacks charged to rooms, damage, etc. All reservations have been paid for room cost and tax by Iowa FBLA.

Adviser Assurance Form

Each chapter is asked to submit an [Adviser Assurance Form](#) that notes all attendees have turned in a [Comprehensive Consent Form](#) to the school. The Comprehensive Consent Form outlines expectations for all attendees and ensures their safety with a photo, video, sound, and FERPA release. Comprehensive Consent Forms are retained by the adviser but not turned in to Iowa FBLA; instead, the adviser/school assure all forms have been collected by turning in the Adviser Assurance Form by March 24, 2024 through [Blue Panda](#).

Financial Leadership Award

To encourage Financial Leadership, Iowa FBLA asks each chapter to seek out and obtain \$250 worth of contributions to Iowa FBLA to fund the conference. To be eligible for the Lloyd V. Douglas Chapter of the Year award, the chapter must submit \$250 worth of donations to Iowa FBLA. Chapters will be recognized at the State Leadership Conference for obtaining the most contributions. For more information about contributions, please visit www.iowafbla.org/support

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SLC Know Before You Go #3

Dress for the Weather

Remember to bring umbrellas, it might be raining, especially for those that are not housed in the conference hotel. Bring multiple layers of clothing; it could be 70 and sunny or snowing outside. Hotel room temperatures may also fluctuate from comfortable to chilly for conference events.

Social Media

Check out Iowa FBLA on social media @iowafbla and make sure to use #IASLC2024 when posting about the event. Tagging us and using the hashtag can land your chapter on the big screen during the conference.

Conference App

To make the most of the State Leadership Conference, all members, advisers, and guests are strongly encouraged to [download the Sched conference app](#). This app provides a convenient platform for attendees to access the detailed conference agenda, explore information about sponsors, and stay updated on various events, workshops, and activities.

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