

# ADVISER UPDATE AND TRAINING



**ONE  
ASSOCIATION**  
FOR SERVICE, EDUCATION & PROGRESS



**2022-2023**



# Introductions & Icebreakers

- ✓ Introductions & Name tents
- ✓ What do you hope to get out of today's session?
- ✓ Priority Identifier



# Priority Options

Membership &  
Recruitment

Chapter &  
Officer  
Management

Fundraising  
and Chapter  
Finances

Competitive  
Events &  
Classroom  
Integration

Conferences -  
State and  
National

State and  
National  
Programs

Community  
Support



# Organizational Structure

National  
Association

✓ FBLA operates in accordance with charter guidelines from the national association

State Department of  
Education

✓ The State Department of Education holds the FBLA charter

State FBLA Board  
of Directors

✓ FBLA has a state level board of directors that provides guidance and support

State Director

✓ State directors (along with the state Department of Education) support local chapters and advisors

Local  
Chapter/Advisor

✓ Local chapters affiliate with the state and national level

Local Member

✓ Student members affiliate with the local, state, and national level

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FBLA State Chair	FBLA Executive Director	Board of Directors President
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# 2022-2023 Updates



Brand Update & Guidance



2022-23 FBLA Calendar



Competitive Event Updates



Communications Update



Leadership Day at Adventureland



United Fall Leadership Conference  
Nov 13-14, 2022



Breaktime

15  
minutes





**Priority**

# **Membership & Recruitment**





# What Is A Member?

A member is a dues paid student of Iowa FBLA & National FBLA

Members have access to

- Conferences, Competitive events, Leadership training, Discounts, and Scholarships

Membership is key to the success of the association

- Provides unique, one-of-a-kind opportunities to students
- Connects students to scholarships and industry
- Provides leadership and competitive event recognition

Two types of membership:

- Per pupil (individual student payment)
- Program Affiliation (100% program enrollment in FBLA)



# Membership Dues

	Middle School	High School – Per Pupil	High School -Program Affiliation	Collegiate
Dues Rate	\$12	\$12	Tiered	\$17
Dues Deadline	3/1/23	3/1/23	3/1/23	3/1/23
DLC Registration	-	1/13/23	1/13/23	-
SLC Registration	3/1/23	3/1/23	3/1/23	3/1/23
NLC Registration	5/5/23	5/5/23	5/5/23	5/5/23



# Program Affiliation



100% Program Enrollment in FBLA

Business program of study  
Marketing program of study  
Information Solutions program of study



Program Affiliation Process

Complete Form by Oct 1  
Iowa FBLA will complete weekly



Scaled dues based on program enrollment



No need to manually register on my.FBLA



# Registering New Members

Visit [www.fbila.org](http://www.fbila.org) and click  
“Members and Advisers” on the top  
of the screen



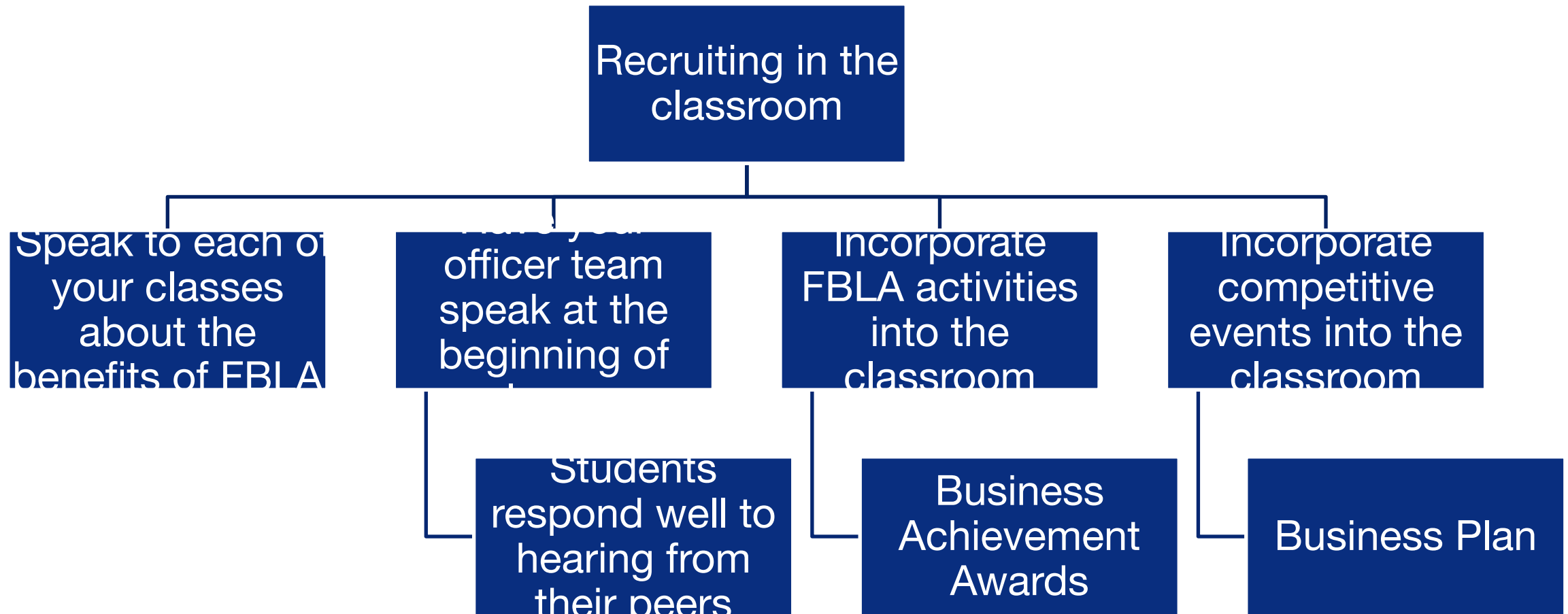
Click “my.FBLA Membership  
Database” to register members

Also available by clicking on  
“Advisers”

 **FBLA Recruiting New Members**


# Recruiting New

## **FBLA Members**





# Recruiting Through Students

Have your officers be actively involved in school activities

- School open houses
- Ambassadors to new students

Recruit through other activities

- School groups
- Church groups
- Sporting events

Set a goal for each member to recruit another member

- Have a celebration for those who participate

# **FBLA Keeping Members Involved**

Member involvement is the key to making your role as an adviser easier

Hosting regular meeting and activities

BAAs should be included for engagement outside of the classroom

Incorporate FBLA activities and events into the classroom

Speak to students as your equals

- Engage in what they enjoy
- Learn their college and professional aspirations



**Activity**

# **Membership & Recruitment**





**Priority**

# **Chapter and Officer Management**





# Officer Team

Your officer team will help you to accomplish all your chapter functions

Leadership opportunities promote 21<sup>st</sup> century skills for members

- Public speaking
- Teamwork
- Communication
- Technology literacy

Member driven initiatives have the most success

Officer teams reduce the workload on the adviser



# Officer Elections



Local chapters are free to elect their officers in their own manner

- Every member gets one vote
- Every member gets one vote after candidates are approved by adviser
- Candidates submit an application for scoring and that score is combined with member votes to elect officers



Elect your officers at the second to last meeting in the spring



Final meeting becomes a celebration of year's accomplishments

- Induct officers at that meeting



# Officer Planning Meeting

- Planning with your officers in the summer can get you a head start in the fall
- Build a chapter program of work with goals to accomplish over the year
- Host officer meetings alternating weeks of regular chapter meetings
- Ensure officers are enrolled in at least one business course
- Request a State Officer to attend an officer or chapter meeting



# Committees

Committees can involve more members in a leadership role

- Younger members may be more inclined to be involved in a committee over an elected officer position

Committees meet regularly to complete work assigned by the officer team

- Fundraising - plan potential fundraisers to bring ideas to the entire chapter
- Community Service - plan service activities for the chapter, including the March of Dimes
- Socials - plan social activities for chapter members

Committees can be led by chapter officers or a committee chair

- Great way to identify future officers



# Meetings

Meetings are your opportunity to share updates on conference, competitive events, leadership opportunities

Meetings should be held regularly but may vary on time of year

- Recommended at least two per month
- Schedule meetings at a consistent time

Use your school's scheduled organization/common meeting time for chapter meetings

Host meetings before or after school

Be careful of sporting events and other large school groups



# Meetings



**Agendas should be designed by the officer team.**

**Approved by the chapter adviser**

Provide the agenda to chapter members at least one week in advance

Consider building templates for officers to know what they need to cover, but let them format the agenda and fill in the specifics



**Meetings should include some of the following items**

Updates on deadlines  
Updates on conferences  
Fundraising plans  
Chapter social plans  
Committee updates



# Meetings

Meetings can be any length (15-60 minutes) depending on the time of year

A meeting around competitive events time may be longer



Not all meetings require every member be present



Consider additional meetings for certain groups

Competitors

Officer Candidates

New Members



# New Member Induction Ceremony

- The induction ceremony provides a formal opportunity to welcome members into the association
- Inducting members provides an added benefit to new members
- Induction ceremonies should be business professional
- Offer light refreshments or snacks
- Colored candles or flowers can be purchased, or script can be adjusted



**Activity**

# Chapter and Officer Management





**Priority**

# Fundraising & Chapter Finances





# Perkins Funding

## ✓ **Educator Related:**

- ✓ CTSO professional development training and conferences
- ✓ Eligible for reimbursement: In-state and out of state, registration, mileage, airfare, hotel, ground transportation (rideshare, taxi, shuttle), parking, baggage, and meals
- ✓ Advisor extra duty pay/stipend/off-contract.

## ✓ **Chapter Related:**

- ✓ National uniforms - ownership must be maintained by the program/chapters
- ✓ Institutional membership dues - 100% program affiliation
- ✓ Instructional materials/supplies for CTSOs

## ✓ **Student Related:**

- ✓ Student Competitors Only (for state or national events)



# Fundraising

Fundraising can make up the difference between out of pocket expenses and what your school will pay

- One fall conference and the competitive event conferences will cost roughly \$250 in registration + food and travel

Work with your school to cover registration costs for competitive event conferences

- May also seek bus assistance
- Some schools may cover NLC partially or fully if a student qualifies



# Fundraising

You may also consider local businesses to raise money

- Fundraisers at restaurants
- Culver's
- BWW
- McDonald's
- Pizza Ranch

Asking for a local business to sponsor is another option

- Ask insurance agencies or banks
  - Works best if you do it by member (ex. Your \$115 donation will send Sarah to NLC in Chicago)
- Present run-throughs of contests in front of community groups (Kiwanis, Rotary, Toastmasters) and ask for feedback and then donations



# Fundraising

- Country Meats – smoked sausage/jerky
- Custom Shades – sunglasses
- Ozark Delight – candy/suckers
- Schermer Pecans – pecans
- School Spirit Coffee – coffee

- Some lower level sporting events don't have concessions



# Fundraising

## Run a coffee bar before school

- Partner with a local bakery to provide pastries

## Cupcake Wars

- Get local businesses, community groups, and prominent business people to compete

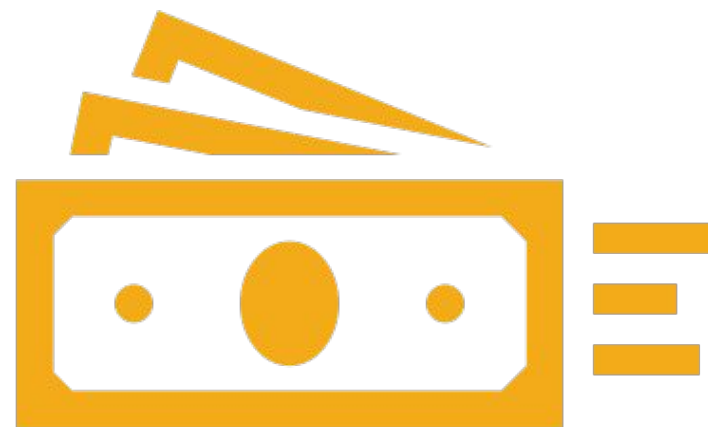
## Holiday Bazaar

- Sell vendor space in a school gym or community space to sell local crafts, foods, and gifts around the holiday season



**Activity**

# Fundraising & Chapter Finances





**Priority**

# **Conferences: State and National**





# Conferences



Conference planning should begin in the summer

Ensure all dates are approved with your school district

- All dates are released by Iowa FBLA-PBL at the beginning of the school year
- SLC dates are typically released in advance (booked through 2023 in Coralville)



Plan to attend one fall leadership conference

SFLC or NFLC



Plan to attend DLC, SLC, and NLC (competitive event conferences)



Ensure fundraisers will earn enough to pay for conference costs

Ask your school for assistance with competitive event conferences



# Conference Procedures



## Registration

Members must be dues paid to attend DLC, SLC, and NLC

Members must be registered but not dues paid to attend SFLC, and NFLC

Changes/Cancellations to registration must be done by the close of conference registration. No refunds after close of registration



## Attendance

An adviser or school approved representative must attend all conferences

- Never may a student attend on their own

# **FBLA Leadership Conferences**

	UFLC	NFLC	CSE
Stands For	United Fall Leadership Conference	National Fall Leadership Conference	Career Specific Events – Leadership Day at Adventureland
Date	November 13-14, 2022 (Des Moines)	November 11-12, 2022 (Denver) November 18-19, 2022 (Orlando)	September 17, 2022 (Des Moines)
Division	Middle School & High School	Middle School & High School	Middle School & High School
Brief	Career and leadership activities lead by State Officers	Leadership workshops and chapter planning in two national locations	Career specific insights, event and business planning, business operations, and behind the scenes tours



# Competitive Event Conferences

	DLC	SLC	NLC
Stands For	District Leadership Conference	State Leadership Conference	National Leadership Conference
Date	January 28, 2022 (Waukon, Ankeny, Linn-Mar)	March 30 - April 1, 2022 (Coralville)	June 27-30, 2022 (Atlanta, GA)
Division	High School	Middle School & High School	Middle School & High School
Brief	First round of competitive events with leadership workshops and leadership activities	State level competitive events, leadership activities, college fair, massive general session and officer elections	National level competitive events, business tours, exhibitors, general sessions and officer elections

# Registering For Conferences

Iowa FBLA facilitated and hosted conferences are registered through Blue Panda, a conference management system (CMS)

This is connected to my.FBLA to auto-fill member information like member name, grade, gender, and other demographic information



# Blue Panda & Iowa FBLA Conferences



For Blue Panda, you will login with your email address and password

- This login does not change and is individual per user
- Self service password reset tool if needed



Blue Panda tracks invoices and payments for conference, including allowing you to pay online for Iowa conferences via credit card



A confirmation email and invoice is sent after you register for a conference



You may edit your registration through the close of conference registration





**Activity**

# **Conferences: State and National**





**Priority**

# Competitive Events & Classroom Integration



**Website:** learn.fbلا-pbl.org

# Learning Center

## Explore. Experience. Engage.

FBلا-PBL's Learning Center is the new hub for all member activities. Students and advisers can access on-demand programming and explore partner resources all from within the Learning Center. This is a one-stop shop for FBلا-PBL members to access everything they need!

**Need help?** Check out our [FAQ Page](#) for answers to your questions or submit your question through the form at the bottom of this page.



Watch this video for an orientation of the new Learning Center!

### PROGRAMS BY MEMBERSHIP

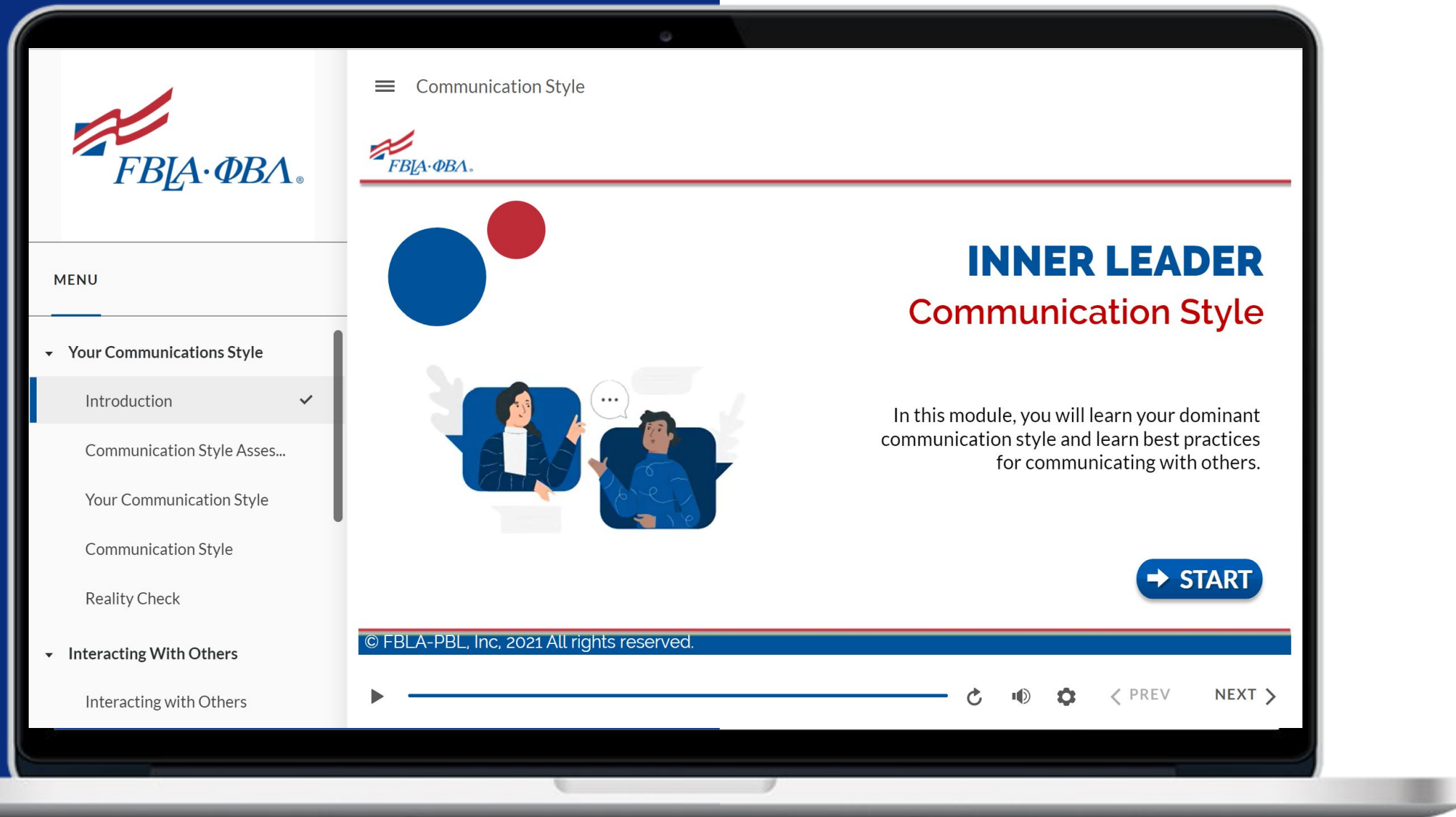
- FBلا-ML
- FBلا
- PBL
- Advisers

### PROGRAMS BY TYPE

- Achievement Awards
- Student Challenges
- Partner Programs & Resources

# Learning Center

# Asynchronous Learning





## Program Components

- Interactive Videos
- Reflection Questions
- Worksheets
- Knowledge Checks
- Activity Uploads

# Sample Activities

## ▼ Inner Leader



### Inner Leader: Understanding Values

Select the "Complete Now" button to begin.

In this module, you will explore your values and learn how understanding your values helps you as a leader.

▶ Complete Now

Mark as Unstarted



### Assignment: Inner Leader Values Graphic

Upload 1 files to pass.



### Reflection Question: Values

1 Question



### Communication Style Notes Sheet

Open to download resource.



### Inner Leader: Communication Styles

Select the "Complete Now" button to begin.



### Assignment: Upload Completed Communication Style Notes Sheet

Upload 1 files to pass.

# Competitive Events



# Competitive Events

- ✓ CTSO competitive event programs allow students to ***apply their classroom knowledge to real-world scenarios*** in their given career path
- ✓ **Topics, guidelines, and rating sheets are made available** in advance, allowing students to review the expectations and rapidly apply what they have learned
- ✓ **Integration Ideas:**
  - ✓ Host a localized contest and allow students to compete using a CTSO competitive event
  - ✓ Utilize competitive event topics for classroom projects and select the best project to advance on to official CTSO competitions
  - ✓ Break a contest down into manageable elements that run concurrently to your instruction.
  - ✓ Review the learning objectives and standards for each competitive event and how it mirrors classroom instruction or industry needs.



# Competitive Events

- ✓ Performance
  - ✓ Role Play – interactive case with judges
    - ✓ May include a objective component
  - ✓ Interview – pre-submitted interview materials & interview
  - ✓ Reports – pre-submitted report & presentation
  - ✓ Projects – presentation based on provided topic
    - ✓ May include a pre-submitted component
  - ✓ Speech – speech based on a topic
    - ✓ Impromptu – topic provided 10 minutes prior
- ✓ Production – completion of work based on Microsoft Office with a test component
- ✓ **Objective Test** – 100 question test



# Competitive Events

- ✓ Accounting I
- ✓ Accounting II
- ✓ Business Management
- ✓ Business Plan
- ✓ Computer Game and Simulation Programming
- ✓ Cyber Security
- ✓ Entrepreneurship
- ✓ Graphic Design
- ✓ Help Desk
- ✓ Hospitality and Event Management
- ✓ Management Information Systems
- ✓ Network Design
- ✓ Networking Infrastructures



# Sample Crosswalk to MBA Research

## FBLA Performance Competencies

- Develop a business plan
- Describe business concept and company profile
- Describe operations and management plans
- Provide understandable final documents and projections
- Present clear, concise report with logical arrangement of information
- Use professional written presentation appropriate to the audience
- Write report using proper grammar, punctuation, spelling, and acceptable business style
- Cover marketing aspects of business thoroughly
- Anticipate, analyze, and plan for risks
- Identify reasonable long-term goals

## Business Administration Performance Indicators

- Develop business plan (SM:013) (ON)
- Explain the nature of effective written communications (CO:016) (CS)
- Prepare reports (NF:181) (CS)
- Write research reports (CO:186) (SP)
- Conduct market analysis (market size, area, potential, etc.) (MP:009) (MN)
- Assess risks associated with venture (EN:010) (ON)
- Evaluate risk-taking opportunities (EN:024) (ON)
- Measure risk (RM:049) (MN)
- Develop company goals/objectives (SM:008) (ON)

# **FBLA Competitive Events At DLC**

- ✓ District Leadership Conference
- ✓ Each student may take up to two individuals/teams in qualified events.  
(unlimited number of objective tests)
- ✓ Advancement to SLC
  - ✓ All in objective events
  - ✓ All in production events
  - ✓ Top 4 in all qualifying events
- ✓ Qualifying Events:
  - ✓ Broadcast Journalism
  - ✓ Digital Video Production
  - ✓ Graphic Design
  - ✓ Impromptu Speaking
  - ✓ Intro to Business Presentation
  - ✓ Intro to Social Media Strategy
  - ✓ Job Interview
  - ✓ Public Service Announcement
  - ✓ Sales Presentation
  - ✓ Social Media Strategies

# **FBLA Competitive Events At SLC**

## State Leadership Conference (FBLA)

- Each student may take up to three events (two national and one state)
- Each chapter may submit
  - 15 members per objective test
  - 2 members per production event
  - 2 members/teams per performance event, prejudged, interview, and speech events
- Advancement to NLC
  - Top 4 in all events

Chapter events do not count toward individual competitor limit for SLC

Who's Who in FBLA - State Officers do not count toward chapter limit



# Competitive Events At NLC

Each chapter may submit

- All qualifiers from SLC (top 4)

Prelim and final round for most prejudged events

Top 15 advance from objective test to performance

Placement at NLC

- Top 10 are recognized
- Scholarships vary by event (up to \$1,500)



**Activity**

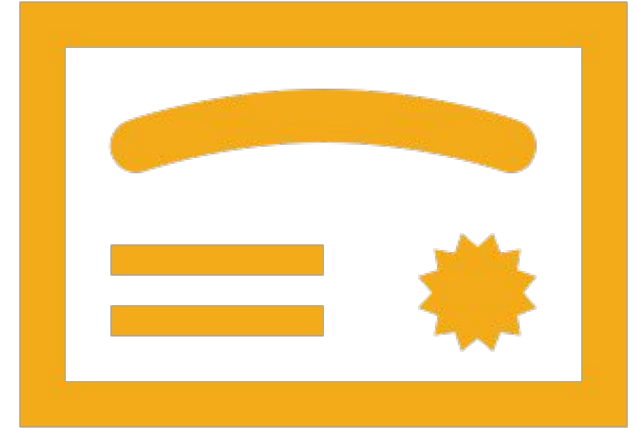
# Competitive Events & Classroom Integration





Priority

# Programs – State and National



# *FBLA* OPOLY

## IOWA EDITION

2022-2023



# Program Changes for 2022-2023

- Tiered Point System
  - Gold, Silver, Bronze
  - Replaces 1st, 2nd, 3rd
- New Chapter Incentives
- Late Submissions Accepted
- Streamlined Submission Process
- Activities better aligned to creating a quality chapter
- Streamlined Submission Process
- Activities better aligned to creating a quality chapter



# Rules of FBLAOPOLY

- All activities must be submitted at <https://bit.ly/FBLAOPOLY>
- All activities must be completed between April 1, 2022 - February 20, 2023
- Activities can only be submitted for one event.. For example, you *cannot* count a business tour for both a business tour (D-1) and business speaker (C-1).
- All pictures and supporting materials must be different than pictures previously submitted. All materials submitted through FBLAOPOLY become the property of Iowa FBLA. Materials may be reproduced by Iowa FBLA for marketing purposes.
- Activities can be submitted late until February 20, 2023, for a 50% point deduction. All activities must be submitted by 11:59 pm on February 20, 2023.
- New chapters that have a charter or activation date after September 1, 2022, are exempt from any late point deductions. All activities must be submitted by 11:59 pm on February 20, 2023.



# FBLAOPOLY Designations

<b>Total Points</b>	20,000
<b>Gold</b>	17,000+
<b>Silver</b>	12,500+
<b>Bronze</b>	7,500+

*Designation levels will provide chapters more opportunities for recognition and will keep students engaged regardless of point comparisons with other chapters.*

# FBLAOPOLY Awards and Recognition

	<u>Bronze</u>	<u>Silver</u>	<u>Gold</u>
FBLAOPOLY Ribbon at SLC	X	X	X
FBLAOPOLY Certificate	X	X	X
Preferred Seating for Awards of Excellence Session	—	X	X
Priority SLC Housing*	—	—	X
2022-23 Gold Chapter Recognition Award	—	—	X
Gold Chapter Meet and Greet reception at SLC	—	—	X

# FBLAOPOLY Deadlines

- ✓ Activities are due throughout the year at multiple deadlines
  - ✓ September 1, October 1, November 1, December 1, January 1, February 20
- ✓ Submission can be completed after the deadline, but will have a 50% deduction in points
  - ✓ Chapters chartered after 9/1/2022 will not have any deductions
- ✓ All submissions must be submitted by February 20, 2023



# Submission Process

- ✓ All activities will be submitted through **one** form
- ✓ High Schools are a pre-filled drop down
  - ✓ If you do not see your high school, please email [levi@iowafbla.org](mailto:levi@iowafbla.org)
- ✓ Make sure the submitters email is correct, this will be used for any communications about the entry
  - ✓ *Tip: Have your members use the advisers email for this field*
- ✓ Once submitted, the submitter will receive a “receipt”
  - ✓ Once approved, the submitter will receive a confirmation email
  - ✓ If denied, the submitter will receive an email stating why



**Where do I find individual submission links for the activities?**

All activities are submitted through the same form, and can be found at <https://bit.ly/FBLAOPOLY>.

**When does the game restart?**

FBLAOPOLY will restart on April 1, 2023 with activities being released at the 2023 State Leadership Conference.

**How does priority housing work?**

Once a chapter reaches the gold level, the local adviser will be emailed a form to rank your SLC preferred hotels. Please note, lodging locations are first come first serve basis.

## ***Frequently Asked Questions***



**How are the activities verified and how will I know?**

Once activities are submitted, Iowa FBLA team members will review the submissions and reach out if an activity does not meet the criteria.

**Will chapter standings be released throughout the year?**

You can always request your chapter submissions and scorecard by emailing [levi@iowafbla.org](mailto:levi@iowafbla.org). Iowa FBLA may post the scoreboard on social media and announce standings at in-person meetings throughout the year.

**What if our chapter misses a deadline?**

Chapters can still submit for points a 50% point deduction until February 20, 2023. New chapters with a charter or activation date after September 1, 2022 are exempt from the 50% point deduction rule. All activities must be submitted by February 20, 2023.

## ***Frequently Asked Questions***



**Will activities completed from April 2022 - August 2022 qualify?**

YES! If your chapter has already completed an activity from April 1 2022 to August 2022, it can be submitted for points. If you have questions about this, please contact [levi@iowafbla.org](mailto:levi@iowafbla.org)

**Can students complete and submit the activities?**

FBLAOPOLY tasks are created so members can take leadership and complete these activities by themselves. If the activities require adviser submission, it will appear in the activity. If the adviser wants to keep track of submissions, ask the members to use the adviser's email as the "Submitters Email" on the submission form to get a confirmation email.

**Why are activities labeled with a letter and a number?**

The letter and number next to the activities are designed to help keep track when submitting activities. The letter represents the due date (All C's are due on February 1) and the number represents the activity within the due date series

## ***Frequently Asked Questions***



# Champion Chapter

2022-2023



# What is Champion Chapter?

- National version of FBLAOPOLY
- Broken up into 5 different modules
- A lot of the activities are crosswalked to FBLAOPOLY
- Can win: Banner for classroom, Plaques, Ribbons at National Conferences
- Questions? Email [Levi@iowafbla.org](mailto:Levi@iowafbla.org) or [championchapter@fbla.org](mailto:championchapter@fbla.org)





Champion Chapter is a series of membership engagement-focused challenges that chapters may complete for national recognition.

[illegible]

Summer Starter  
*August 1 - September 30*

1,700 Points

Shaping Success  
*October 1 - November 10*

1,700 Points

Service Season  
*November 11 - December 31*

1,700 Points

CTE Celebration  
*January 1 - March 1*

1,700 Points

Champion +  
*Deadline May 1*

1,700 Points

Bronze: 2,000 - 2,999

Silver: 3,000 - 5,999

Gold: 6,000 - 8,500





## Summer Starter:

- Elect local officers
- Attend the National Leadership Conference
- Develop a chapter t-shirt design

## Shaping Success:

- Buddy Up! (Pair returning members with new members)
- Organize a social outing
- Compete in the Stock Market Challenge

Champion Chapters are a series of membership engagement-focused challenges that chapters may complete on national recognition. By completing the activities below, chapters accrue points across sections or by participating in all four sections. Champion Chapters are recognized at the following levels:

**BRONZE CHAMPION CHAPTER 2,000 – 2,999 POINTS**

**SILVER CHAMPION CHAPTER 3,000 – 5,999 POINTS**

**GOLD CHAPTER 6,000 TO 8,500 POINTS**

All Champion Chapters will earn a banner for the adviser's classroom/rooming space or a school award case. Added incentives such as ribbons at conferences, national recognition/nominations, and plaques will also be available.

**HOW TO PARTICIPATE:** Keep track of your chapter's activities and save documented examples in a shareable folder. Then, using the Champion Chapter submission links found on [www.ftla-pbi.org](http://www.ftla-pbi.org), submit your work at the end of each section. For more information visit the FTLA website!

**SUMMER STARTER**  
(AUGUST 1 – SEPTEMBER 15)

Focus on chapter building and relationship building. Summer Starter tasks are designed to help chapters set the foundation for a successful membership year by identifying specific chapter activities, completing tasks and setting goals, setting goals, and mapping out the year.

Chapters may complete any combination of the following challenges. Submit your responses at [www.ftla-pbi.org](http://www.ftla-pbi.org) and submit your responses by August 31st.

ACTIVITY	Point Awarded	Max. Points
Establish a vision and plan of action for training members.	100	100
Develop a chapter plan for the year and submit it by November 1st.	100	100
Provide a list of the top 10 chapter goals for the year.	100	100
Set up a chapter website or social media page and submit the URL by November 1st.	100	100
Write a letter to the membership committee and then prepare a report on it at the next chapter meeting.	100	100
Set up a communication channel between chapter officers and members.	100	100
Develop a chapter website or social media page and submit the URL by November 1st.	100	100
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# State Officer Visits

2022-2023



# State Officer Visits

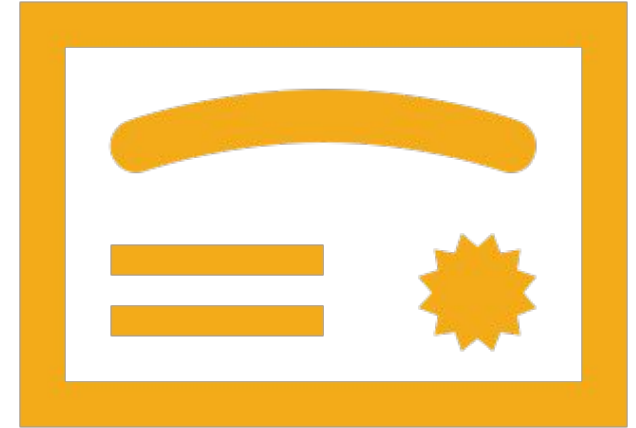
- ✓ State Officers can present about:
  - ✓ Conferences
  - ✓ BAA's and other FBLA programs
  - ✓ Being involved in FBLA
  - ✓ Leadership Activities
- ✓ State Officers can also participate in service projects and other chapter activities
- ✓ Request a State Officer through [IowaFBLA.org](http://IowaFBLA.org)
- ✓ Request must be submitted at least two weeks prior to event/meeting





**Activity**

# Programs – State and National





Priority

# Community and School Support



# Community Service



Service is a staple of our association and a part of our crest

Chapters should host or participate in at least one service project each semester

## Hosting Your Own

- Consider connecting the project with a recruitment or chapter activity
  - Ex. Searching for a Cure – fundraiser for the March of Dimes and a corn maze chapter social
- Activity should be based on a state project or a matter affecting your local community
- Not all service projects are financial donations
  - Park cleanups
  - Socializing with animals at an animal shelter

# Community Service



- ✓ Put together a team for a 5K
  - ✓ Some businesses will even let you walk on their behalf
- ✓ Attend a community fundraiser for a new community center
  - ✓ Offer to help serve food or setup/cleanup
- ✓ Make donations to Iowa state projects
  - ✓ March of Dimes – supports cures and treatment for premature birth and birth defects
  - ✓ Conference specific projects - SFLC, NFLC, SLC, etc.

# March Of Dimes



- ✓ National service partner for the FBLA
- ✓ Top youth fundraising partner, with over \$15 million donated
- ✓ Originally founded to combat and find a cure for polio
- ✓ The March of Dimes now helps fight for the health of moms and babies
  - ✓ Focus on full term pregnancies and reduction of birth defects
- ✓ Multiple ways your FBLA chapter can get involved, such as
  - ✓ March for Babies Fundraising Walk – walk to raise money by hosting your own walk or supporting an existing walk
  - ✓ Prematurity Awareness – purple clothing day at your school November 17
  - ✓ Coin-raisers – collect coins at your school to fundraise and raise awareness
- ✓ Earn recognition for your chapter at SLC and NLC
- ✓ Apply for grants to fund your March of Dimes project in your school or community

# Additional Resources



# Leadership Community



**Networking**

Community of FBLA  
Staff Members and  
Advisers

Discussion boards for  
asking questions and  
requesting assistance

**Support**



**Resources**

Library of resources to  
help you succeed as an  
FBLA Adviser

# Daily Digest



## •Settings

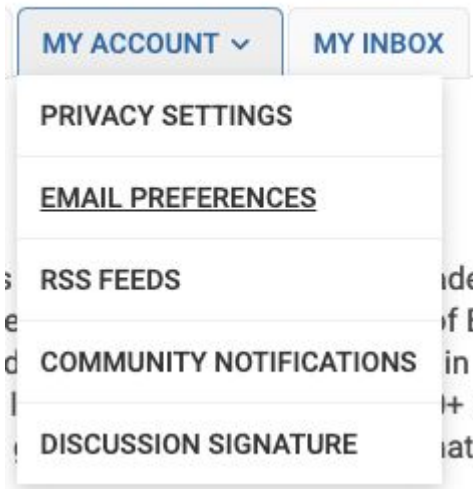
- Real Time
- Daily Digest

A screenshot of the FBLA Local Chapter Advisers website. The page has a blue header with the title "FBLA Local Chapter Advisers" and a "SETTINGS" button. Below the header is a breadcrumb trail: "Communities / Community Home / Discussion". A navigation bar contains buttons for "COMMUNITY HOME", "THREADS 1.3K", "LIBRARY 135", "EVENTS 0", and "MEMBERS 10K". A "ALL THREAD TYPES" dropdown is also present. The main content area is titled "THREAD SUBJECT" and lists several threads, including "Don't Miss Out on the my.FBLA-PBL.org Webinar on August 10", "Watch Your Mail!", "FBLA-PBL Lockbox", and "FBLA WEBSITE UNAVAILABLE 7.28-7.30". On the right side, a settings menu is open, showing the "Status" section with the text "You are currently a member:". Below this is the "Email Notifications" section, which displays the email address "kent@iowafbla.org" with a "Change" link. A dropdown menu is open, showing three options: "DAILY DIGEST" (selected), "REAL TIME", and "NO EMAIL". The background of the page is a blurred image of a person working at a computer.

# Weekly Digest



- Profile
- My Account
- Email Preferences
- Click on 'community notifications'



## NOTIFICATION SETTINGS

Yes ☐

Automatically set community discussion emails to "No Email" when a community is added to a consolidated digest.

10 Communities

COMMUNITY NAME A-Z ▾

COMMUNITY	DISCUSSION EMAIL	CONSOLIDATED WEEKLY DIGEST
<a href="#">FBLA Local Chapter Advisers</a>	DAILY DIGEST ▾	<input type="checkbox"/>
<a href="#">FBLA State Officers</a>	DAILY DIGEST ▾	<input type="checkbox"/>



## FBLA-PBL Adviser Monthly Implementation Guide (FBLA Division)

JANUARY

### MEMBERSHIP MANAGEMENT

- Review the [Database FAQs](#)
- Participate in the National Officers Linking Leaders Networking Program (Opened December 1)
- Encourage all new members to create free a Tallo profile and earn their FBLA Membership Badge [Get Started with Tallo](#)
- Share chapter news or an article pitch for a future issue of Tomorrow's Business Leader. We are particularly interested in stories and article ideas surrounding the topics of service learning, DEI, and Business Ethics.  
[Submit Chapter News](#)

### CHAMPION CHAPTER

- Set an action plan to participate in the Champion Chapter Program. (NOTE: You do not need to participate in ALL sections to qualify for Champion Chapter so long as you accumulate 5,000+ by the challenge end date. All sections require a separate submission form!)  
[Champion Chapter Resources](#)
  - CTE Celebration: Begins January 1 – March 1  
[SUBMISSION FORM](#)

### BUSINESS ACHIEVEMENT AWARDS

- Get students connected and acclimated with the new FBLA-PBL Learning Center at <https://learn.fbla-pbl.org> – need help getting started? [Click here for the Getting Started Guide.](#)
- Explore the Classroom Connections for Advisers - [BAA Adviser Resources](#)

### EDUCATION PROGRAMS

- Consider taking Service Season to the next level by implementing the Lead4Change curriculum in your classroom! [Click here to learn more about free leadership curriculum that culminates in students designing a service-learning project with a chance to win \\$10,000!](#)

### COMPETITIVE EVENTS

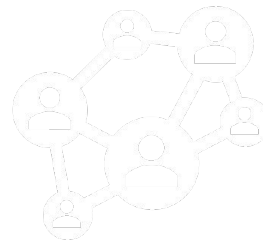
- Start prepping students for competitive events. Create a timeline/calendar for students.

### FBLA-PBL WEEK

- [Review the daily themes](#) for FBLA-PBL Week. [Download and share this guide](#) to FBLA-PBL week so you can start planning!

### ADVISER PROFESSIONAL DEVELOPMENT

- Become a Facebook Certified Trainer to train your students and members of your community.  
[Sign up here!](#)

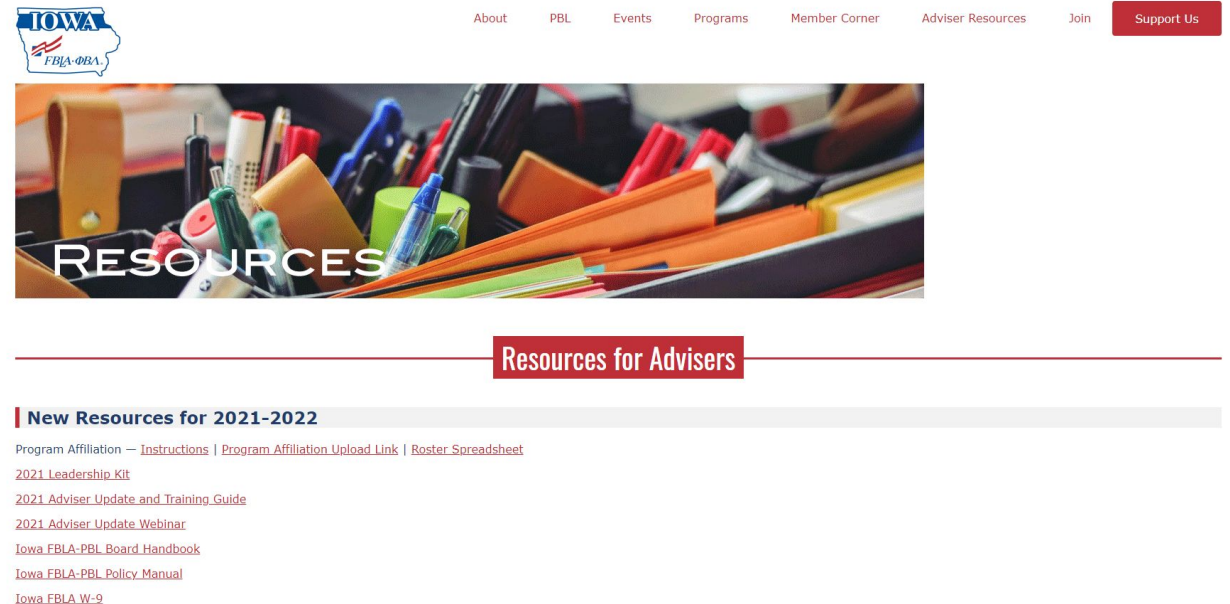


# Monthly Adviser Guides



# Iowa FBLA Resources

- Adviser Training Webinars
- Adviser Training Guide
- Chapter Leadership Kit
- Iowa FBLA Policy Manual
- Iowa FBLA Board Handbook
- And more!





**Activity**

# Community and School Support





Lunch

Bennigan's





Breaktime

15  
minutes





# Questions?

**Toll Free:  
866-442-3252**

**[www.iowafblla.org](http://www.iowafblla.org)**