

2023 New Features & Activities

State Only Events

Iowa FBLA will offer Local Chapter Exhibit, NLC Pin Design and Promotion, NLC T-Shirt Design and Promotion, Spelling Relay, and Vocabulary Relay.

Open Test Events

Computer Operating Systems, HTML-CSS, Java Programming, Nonprofit Management, Python Programming, and Retail Management.

Parking Instructions

When arriving at the conference, all attendees and buses should follow signs to drop off and park in the south lot and enter through the conference center. It's NOT recommended to drop off at the front of the hotel entrance.

Adviser and Professional Development Meetings

Iowa FBLA will host two adviser and professional development meetings at the State Leadership Conference. One meeting will focus on important conference topics and Department of Education updates while a second meeting will focus on the 2023 National Leadership Conference in Atlanta, GA.

Performance Events

Due to space constraints, many performance events will be held in an open ballroom format, simultaneously, rather than a closed small conference room. Competitors should arrive 10 minutes before their scheduled time.

Club FBLA

An exclusive experience for members to relax, network, and hang out on Thursday night. Club FBLA will include a soda bar, soft seating, yard games, and dancing.

FBLAOPOLY Gold Chapter Meetup

A special event pre-Friday night entertainment for all chapters that earned FBLAOPOLY Gold and VIP seating for the hypnotist.

Volunteer and Alumni Reception

An exclusive networking reception for Iowa FBLA volunteers, judges, and alumni to engage and network Thursday evening.